

SUMMARY

URGENT PROBLEMS OF ECONOMY

Tarasova E.E., Ph.D. in Economics, Professor, First Vice-Rector for Research, Belgorod University of Cooperation, Economics and Law

Matuzenko E.V., Ph.D. in Economics, Professor, Chair of Commercial Activity and Advertising, Belgorod University of Cooperation, Economics and Law

Improvement of Theoretical and Methodological Approaches to Purchases and Sales Management to Increase the Efficiency of Commercial Activity of Trade Organizations. P. 9-20.

Keywords: commercial activity, purchases management, sales management, personnel management, financial assurance, technological assurance, information assurance.

Isaenko E.V., Ph.D. in Economics, Professor, First Vice-Rector for Academic Affairs, Belgorod University of Cooperation, Economics and Law

Degtyar O.N., Senior Lecturer, Chair of Commercial Activity and Advertising, Belgorod University of Cooperation, Economics and Law

Necessity of Using Self-Service Shops Classification while Conducting Marketing Analysis. P. 21-30.

The paper studies the classification of retail trade self-service companies of consumer cooperation, which makes it possible to characterize their groups in the framework of selected features.

Keywords: retail trade, consumer cooperation, self-service, self-service shops classification, marketing analysis.

Rozdolskaya I.V., Ph.D. in Economics, Professor, Head of the Chair of Marketing and Management, Belgorod University of Cooperation, Economics and Law

Mozgovaya Yu. A., Ph.D. in Economics, Associate Professor, Chair of Marketing and Management, Belgorod University of Cooperation, Economics and Law

Organizational Coaching as a Method of Innovations Introduction and Changes Support in Organization and as a New Product on Russian Consulting Market. P. 31-39.

The paper makes an attempt to study organizational coaching at the stage of market transformations as one of the effective modern technologies aimed at increasing the efficiency of business. The attention is focused on the essential content of the concept “organizational coaching” with the definition of its goal and objectives.

Keywords: organizational coaching, coach session, coach management, project coaching, changes introduction coaching, leadership coaching, organization’s corporate culture coaching, strategic coaching.

Snitko L.T., Ph.D. in Economics, Professor, Head of the Chair of Economics, Belgorod University of Cooperation, Economics and Law

Klindukhova O.A., Ph.D. in Economics, Senior Economist, Financial Department of Management Apparatus, JSC “Belgorod Heating Company”

Company’s Economic Security Management on the Principles of Assuring its Rational Level. P. 40-46.

The paper provides the approach to the definition of the structural peculiarities of company’s economic security assurance mechanism and determines its key components; singles out structural components of the said security mechanism and suggests the methodological approach

to the determination of priorities in the company's feedback in the framework of economic security management.

Keywords: economic security management, mechanism, functional components, hierarchies' method, rational level.

Meshechkina R.P., Ph.D. in Economics, Professor, Dean of the Department of Customs Affairs, Belgorod University of Cooperation, Economics and Law

Imports Substitution Strategy Implementation in Russia in the Conditions of Sanctions Policy by Economically Developed States. P. 47-52.

The paper focuses the attention on the problem of imports substitution, one of the ways of its solution is the selection and development with taking into account the peculiarities of national economy of imports substituting model of economic development, directions of its application with taking into account of geopolitical and external economic factors for assuring national economic security of Russia.

Keywords: imports substitution, national economic security, consumer market, imports substituting model, investments, taxation, customs and tariff rates, competitive advantages.

Nagapetians R.N., Ph.D. in Economics, Associate Professor, Chair of Marketing and Management, Belgorod University of Cooperation, Economics and Law

Methodological Approaches to Educational Services Competitiveness Assessment. P. 53-59.

The paper studies the problem of marketing in educational sphere and assessment of educational services competitiveness; dwells on different methodological approaches to the said problem, which proves its complexity in decision making on the educational services efficiency.

Keywords: educational services competitiveness, system of indicators, competitiveness assessment criteria.

Isaenko A.V., Ph.D. in Economics, Professor, Dean of the Technological Department, Belgorod University of Cooperation, Economics and Law

Yakovleva L.R., Ph.D. in Economics, Associate Professor, Chair of Marketing and Management, Belgorod University of Cooperation, Economics and Law

Chursina E.V., Post-Graduate Student, Belgorod University of Cooperation, Economics and Law

Marketing Study of Consumer Preferences on the Belgorod Oblast Public Catering Market. P. 60-69.

The paper substantiates the necessity of marketing study while identifying the demand for products and services of public catering companies for strategic and operational management; analyzes consumer preferences and singles out the main criteria for choosing public catering companies; assesses services quality and the priority of additional services of public catering and determines the interconnection between the growth of the population income and the service category of the visited public catering company in the Belgorod Oblast.

Keywords: marketing study, market, demand, consumer's survey, consumer preferences, public catering companies.

Matvejeva O.P., Ph.D. in Economics, Associate Professor, Head of the Chair of Customs Operations and Customs Control, Belgorod University of Cooperation, Economics and Law

Prizhigalinskaya T.N., Ph.D. in Economics, Professor, Head of the Correspondence Education Department, Belgorod University of Cooperation, Economics and Law

Glagoleva N.N., Ph.D. in Economics, Associate Professor, Head of the Chair of Customs Management, Statistics and Economic Analysis, Belgorod University of Cooperation, Economics and Law

Ternovsky D.S., Ph.D. in Economics, Professor, Chair of Customs Management, Statistics and Economic Analysis, Belgorod University of Cooperation, Economics and Law

Preferential Aspect of Federal Budget Customs Payments Inflow in the Context of Imports Substitution. P. 70-81.

The paper studies the role of goods imports as the source of the provision of the population with the main foodstuffs and the formation of the federal budget income and suggest the direction of the imports policy and imports substitution police formation as well as the indicators, which characterize the multiplication effect of imports substitution development.

Keywords: imports of goods, imports substitution, customs payments, import customs fee, tariff preferences, federal budget income.

Klimenko O.I., Ph.D. in Economics, Professor, Director, Institute of the Problems of Economy and Cooperation, Belgorod University of Cooperation, Economics and Law

Klimenko A.A., Ph.D. in Economics, Associate Professor, Chair of Theory and History of Cooperative Movement, Belgorod University of Cooperation, Economics and Law

Approaches and Models of Brand Value Assessment. P. 82-90.

The paper provides comparative interpretation of the main provisions of cost, comparative and income approaches to brand value assessment and discloses the essence of techniques, which ensure their realization in assessment practice; provides the models of brand value assessment and methodological foundations of their development.

Keywords: brand, brand value, brand capital, approaches to value assessment, brand value assessment models.

Glaz V.N., Ph.D. in Economics, Professor, Director, Stavropol Institute of Cooperation (Affiliate), Belgorod University of Cooperation, Economics and Law

Glaz Yu.A., Ph.D. in Economics, Professor, Chair of Marketing and Management, Stavropol Institute of Cooperation (Affiliate), Belgorod University of Cooperation, Economics and Law

Unemployment in the North-Caucasus Federal Territory Regions and the Ways of its Minimization. P. 91-96.

The paper provides the results of the comparative analysis of unemployment in Russia, as a whole, and in the regions of the North-Caucasus Federal territory in the periods of economic crises; reveals the main consequences of the low level of employment and determines the most important ways of unemployment minimization in the North Caucasus.

Key words: employment, unemployment, population, labor market, region, North-Caucasus Federal Territory.

Bunejeva R.I., Ph.D. in Economics, Professor, Director, Lipetsk Institute of Cooperation (Affiliate), Belgorod University of Cooperation, Economics and Law

Consumer Cooperation Organizations' Management System Development Model. P. 97-101.

The paper substantiates the necessity of consumer cooperation organizations' management development on the basis of the integration of the target and systemic approaches; singles out and discloses the directions, which ensure the development of the managerial subsystem of consumer cooperation organizations' functioning mechanism.

Keywords: consumer cooperation, organization's functioning mechanism, managerial subsystem, target management of organization.

Danko T.P., Ph.D. in Economics, Professor, Merited Worker of Higher School, Russian University of Economics named after G.V. Plekhanov

Bragin L.A., Ph.D. in Economics, Professor, Merited Worker of Higher School, Russian University of Economics named after G.V. Plekhanov

Methodics of Territories' Marketing Sensitivity Indicating Based on the Cognitive Set of Tools of its Brand Creation. P. 102-111.

In the conditions of Russian economy movement to the world market the key factor becomes the development of the competitive positioning assessment and Russian regions indicating. This fact leads to the necessity of the improvement of the existing system of statistical accounting and reporting and development of the new system of regions' competitive positioning assessment. The paper provides the results of the indicating tools approbation with separate regions of Privolzhsky Federal Territory taken as a sample study.

Keywords: regions' competitiveness, indicators and tools of indicating, regions' marketing sensitivity assessment.

Samodurova M.F., Ph.D. in Economics, Professor, Chair of Economics and Management, Lipetsk Institute of Cooperation (Affiliate), Belgorod University of Cooperation, Economics and Law

Khryuchkina E.A., Ph.D. in Economics, Associate Professor, Chair of Goods Expertise and Technologic Disciplines, Lipetsk Institute of Cooperation (Affiliate), Belgorod University of Cooperation, Economics and Law

Assessment of Agricultural Production Development Sustainability in the Region. P. 112-119.

Russia possesses huge national wealth – land resources and, first of all, black soils. Nevertheless, in all periods the agrarian problem in particular land relations, forms of land ownership, supply of the population with foodstuffs have always been difficult to solve.

Keywords: agricultural production, agrarian sector, agricultural products, agro-industrial complex.

Nagovitsina L.P., Ph.D. in Economics, Professor, Chair of Economics, Sibirsky University of Consumer Cooperatives

Nagovitsina E.V., Ph.D. in Economics, Associate Professor, Chair of Accounting and Audit, Sibirsky University of Consumer Cooperatives

Improvement of Share Capital Recording and Shareholders' Economic Involvement in Increasing Motivation in Cooperative's Activity Results. P. 120-125.

The paper provides the characteristics of cooperative business model advantages in the motivation of shareholders' economic involvement through the mechanism of development and usage of share capital; proves the reasonability of share fund recording as a share capital and cooperative payments and shows the directions of recording improvement.

Keywords: share fund, share capital, cooperative payments fund, shareholders' motivation.

Aminov I.A., Ph.D. in Economics, Director, Institute of Economics and Trade, Tajik State University of Commerce

Sadykova G.I., Senior Lecturer, Chair of Accounting and Audit, Institute of Economics and Trade, Tajik State University of Commerce

Public Catering Local Market Development and Formation Factors in the Sogdy Oblast of the Republic of Tajikistan. P. 126-135.

The paper studies the factors, which influence the formation and development of the local public catering market: development of industry and agriculture, growth of the money income of the population, population number, growth of the foreign trade turnover and retail turnover etc. The authors have worked out the multifactor model of the dependence of the public catering turnover on the main factors and provide prognostic calculations for the market development until 2025.

Keywords: market, local market, factors influencing local markets: public catering, industrial output, agricultural products, population's demand, population's money income, retail turnover, multifactor model, prognostic calculations.

Grigorova T.V., Ph.D. in Economics, Professor, Chair of Economics and Management, Novosibirsk State Pedagogical University

Glebova D.V., Ph.D. in Economics, Associate Professor, Chair of Economics and Management, Novosibirsk State Pedagogical University

Economic Nature and Causes of Consumer Cooperation Emergence. P. 136-142.

The article studies the genesis of consumer cooperation as an instrument of the market highly competitive economy, capable of quickly adjusting to the changing conditions, primarily due to polyphonic structure of property, the important element of which are cooperative forms including that of consumer cooperation.

Keywords: cooperation, socialization of market economy, collective property, consumer cooperative, labor price, poverty, cooperative movement development stages.

Zinovieva I.S., Ph.D. in Economics, Associate Professor, Chair of Economics and Finance, Voronezh State University of Forestry and Technologies named after G.F. Morozov

Sibiryatkina I.V., Ph.D. in Economics, Associate Professor, Chair of Economics and Finance, Voronezh State University of Forestry and Technologies named after G.F. Morozov

Forecasting Changes in Socio-Economic Development Indicators of the Voronezh Oblast Through Matrix Modeling While Realizing the Mechanism of Workplace Creation in Fashion Industry Sphere. P. 143-147.

The article discusses the methodology and results of the foreseeing of socio-economic development basic indicators in the region with the Voronezh Oblast as a case study. The paper applies the method of matrix modeling when implementing the mechanism of work-place creation in the sphere of services.

Keywords: prognosis, matrix modeling, socio-economic development indicators.

Savchenko T.V., Ph.D. in Economics, Associate Professor, Director of Aleksejevka Affiliate, Belgorod State National Research University

Naumova A.E., Associate Professor, Chair of Economics, Accounting, Finance and Management, Aleksejevka Affiliate, Belgorod State National Research University

Role and Importance of Controlling in Organization Management. P. 148-153.

The paper studies the problems of controlling realization in the organization; discloses economic and technological peculiarities of controlling development in organization; presents the importance and role of controlling in management process and provides comparative characteristics of operational and strategic controlling.

Keywords: controlling, controlling system in organization, technological peculiarities, economic peculiarities, operational controlling, strategic controlling.

Averina O.I., Ph.D. in Economics, Professor, Head of the Chair of Accounting, Analysis and Audit, Mordovsky State University named after N.P. Ogarev

Gorbunova N.A., Ph.D. in Economics, Associate Professor, Chair of Accounting, Analysis and Audit, Mordovsky State University named after N.P. Ogarev

Risk and Yield – Main Indicators of Stock Company Securities Investment Attractiveness. P. 154-162.

The paper analyzes the mechanism of the formation and realization of the regional cluster policy in the sphere of biotechnologies and biopharmaceutics in the Kirov Oblast.

Keywords: investor, emitter, share capital, securities, liquidity, risk, yield.

Sultanov Z.S., Ph.D. in Economics, Professor, Russian-Tajik (Slavic) University

Khabibov A.Kh., Scientific Degree Applicant, Tajik Technologic University

Innovative and Technologic Factors of Development in Regional Economy, Their Financial and Scientific Assurance. P. 162-170.

The paper substantiates the importance of innovative and technologic development; reveals the reasons of low sensitivity of the regional food industry companies to innovative and technologic processes; suggests the channels for financing, creation and introduction of innovative technology and shows the ways to strengthen branch science.

Keywords: innovations, factors, classification, research, introduction.

Aminov I.A., Ph.D. in Economics, Director, Institute of Economics and Trade, Tajik State University of Commerce

Khabibov A.Kh., Scientific Degree Applicant, Tajik Technologic University

Food Segment Development Directions of the Republic of Tajikistan Sogdy Oblast Economy Based on the Application of Innovative and Technologic Factors. P. 171-178.

The paper studies the problems of the regional economy food segment development and suggests the directions of its development on the basis of innovative technologies in the conditions of the Sogdy Oblast of the Republic of Tajikistan.

Keywords: food segment, innovative technologies, development directions.

Shchinova R.A., Ph.D. in Economics, Professor, Chair of Economics, Vyatka State University

Suvorova L.A., Ph.D. in Economics, Associate Professor, Head of the Chair of Economics, Vyatka State University

Zaushitsyna L.L., Scientific Degree Applicant, Assistant, Chair of Economics, Vyatka State University

Prerequisites and Regional Cluster Policy Stages Formation. P. 179-184.

The paper analyzes the mechanism of the formation and realization of the regional cluster policy in the sphere of biotechnologies and biopharmaceutics in the Kirov Oblast.

Keywords: cluster, cluster policy, development strategy, biotechnologies.

Gatilova I.N., Ph.D. in Economics, Associate Professor, Chair of Information Systems and Technologies, Belgorod University of Cooperation, Economics and Law

Zabolotnaya N.V., Ph.D. in Economics, Associate Professor, Chair of Information Systems and Technologies, Belgorod University of Cooperation, Economics and Law

Yakimchuk S.V., Ph.D. in Economics, Professor, Chair of Economics, Belgorod State National Research University

On the Question of Risks Minimization in Electronic Trade. P. 185-189.

Electronic trade is one of the main types of modern trade and an important sector of the country's economy. Yet, the number of studies dedicated to the said trade is exceptionally low.

The paper studies the main aspects of the system of goals for the minimization of risks in electronic trade, the main stages of the said risks minimization and the goals of their realization.

Keywords: electronic trade, risks, approaches to the minimization of risks in electronic trade.

Polyakov A.V., Post-Graduate Student, Institute of Management, marketing and Finance

Sirotkina N.V., Ph.D. in Economics, Professor, Chair of Economics and Organizations' Management, Voronezh State University

Filatova M.V., Associate Professor, Chair of Management, Production Organization and Branch Economy, Voronezh State University of Engineering Technologies

Integration Processes in Region's Innovative Environment: New in Theory and Practice. P. 190-198.

The paper studies the nature and development prospects of integration processes taking place at present in the region's innovative environment, which provide for the solution of resource problems of the regional economic system agents; improvement of the efficiency and competitiveness of the domineering agents of the regional economy and transition to the innovative model of development.

Keywords: innovative environment, region, regional economy, integration processes, innovative activity.

Osadchaya S.M., Ph.D. in Economics, Associate Professor, Chair of Marketing and Management, Belgorod University of Cooperation, Economics and Law

Social Designing Peculiarities in the Conditions of Economic Transformations, its Place and Role in Organization's Management System. P. 199-205.

The paper defines the urgency of the problem of development and usage by businesses of social designing; studies the category of "social designing" and "social projects"; defines the features of social projects and provides the classification of social projects.

Keywords: designing, social designing, social project.

Papanova S.Yu., Ph.D. in Economics, Associate Professor, Chair of Marketing and Management, Belgorod University of Cooperation, Economics and Law

Stress Management Technology Application in the Contest of Pharmaceutical Organization's Competitive Personnel Development. P. 206-212.

The paper studies theoretical aspects of pharmaceutical organization's competitive personnel development according to the means of stress management technology application.

Keywords: pharmacy's competitive personnel, stress management technology, pharmaceutical management, pharmaceutical organizations' personnel potential.

Skripchenko T.L., Ph.D. in Economics, Associate Professor, Chair of Marketing and Management, Belgorod University of Cooperation, Economics and Law

Modern Trends and Organizations' Economic Potential Development Peculiarities. P. 213-218.

The paper discloses the essence of the concepts "potential", "economic potential" provides the model of economic potential, singles out the structure of organization's economic potential and interconnection among its elements; dwells on the economic potential assessment and its main objectives.

Keywords: potential, economic potential, model, economic potential elements, economic potential assessment methods and evaluation.

Grebenik L.G., Ph.D. in Economics, Associate Professor, Chair of Marketing and Management, Belgorod University of Cooperation, Economics and Law

Designing of Organizational Structure in the System of State and Municipal Governance. P. 219-225.

The paper studies the structure of the local self-governance bodies, the main components of the organizational structure of the Stary Oskol city district administration governance and provides recommendations on its designing.

Keywords: state and municipal governance system, designing of organizational structure of governance.

Prushkovskaya E.E., Ph.D. in Economics, Associate Professor, Chair of Customs Operations and Customs Control, Belgorod University of Cooperation, Economics and Law

Customs Control Improvement after Goods Clearance. P. 226-231.

One of the basic things to improve customs control and maintain the balance between the promotion of foreign trade and assurance of the state economic security in modern conditions is the simplification of formalities connected with the movement of goods through the customs border and shortening of the time for customs formalities with transferring of the focus on customs control after goods clearance. The paper studies the above mentioned questions concerning customs control after goods clearance.

Keywords: customs control after goods clearance, customs post-audit, customs inspection, cameral customs inspection.

Grishkova N.S., Ph.D. in Economics, Associate Professor, Chair of Marketing and Management, Belgorod University of Cooperation, Economics and Law

Baibardina T.N., Ph.D. in Economics, Associate Professor, Head of the Chair of Marketing, Belarusian Trade and Economics University of Consumer Cooperatives

Priority Directions of Trade Strategy Development as Operational Marketing Component. P. 232-241.

The paper dwells on the approaches to the definition of marketing strategy; formulates the concept of marketing strategy; suggests the objectives for the development of trade strategy, factors, which influence the formation of the said strategy and develops the algorithm for trade company goods strategy.

Keywords: marketing strategy, marketing trade strategy, operational marketing, marketing mix, trade marketing objectives, factors, algorithm.

Belokopytova O.A., Ph.D. in Economic, Associate Professor, Chair of Economics, Belgorod University of Cooperation, Economics and Law

Oberemko V.V., Ph.D. in Economic, Associate Professor, Chair of Economics, Belgorod University of Cooperation, Economics and Law

Modern Trends of Russian Retail Trade Development in Market Conditions. P. 242-250.

The authors define the importance of retail trade in the national economy, disclose the concept and content of retail trade turnover as the economic category; provide the classification of the said turnover and reveal the role of retail trade in the development of regional consumer goods market.

Keywords: retail trade, retail trade turnover, retail trade turnover classification, retail trade turnover structure, retail trade turnover physical volume.

Igolkina V.V., Ph.D. in Economics, Associate Professor, Chair of Accounting, Belgorod University of Cooperation, Economics and Law

Kidanova N.L., Assistant, Chair of Accounting, Belgorod University of Cooperation, Economics and Law

Actuality of Operational Recording Emergence in Modern Organizations. P. 251-254.

The influence of requirements and factors on the quality and efficiency of operational decisions and the process of their making depends on the peculiarities, characteristic of organizations, in which they are made. The paper studies the application of operational recording in the organizations from the point of view of expenses recording prognosis, their assessment and improvement of the general indicators of activity.

Key words: operational recording, returns recording, expenses recording, spending.

Chueva I.I., Ph.D. in Economics, Associate Professor, Chair of Customs Operations and Customs Control, Belgorod University of Cooperation, Economics and Law

Prushkovskaya E.E., Ph.D. in Economics, Associate Professor, Chair of Customs Operations and Customs Control, Belgorod University of Cooperation, Economics and Law

Ukrainian Customs Policy in the Context of the European Vector of Society Integration. P. 255-260.

The paper studies the questions concerning the situation with customs policy in Ukraine, its attempt to integrate the economy in the world economic environment; adjustment of customs regulation in Ukraine in accordance with the world trade rules; the importance of customs tariff in fiscal function and the negative influence of smuggling on the development of the country's economy.

Keywords: customs tariff, customs policy, integration processes, customs payments, smuggling.

Vedritsky V.V., Ph.D. in Science, Associate Professor, Chair of Information Systems and Technologies, Belgorod State Agrarian University

Koptelova L.V., Post-Graduate Student, Belgorod University of Cooperation, Economics and Law

Innovative Technologies of AIC Companies PR Activity Development. P. 261-270.

The paper provides the classification of PR activity instruments and information distribution channels in the Internet, describes dependence of the target audience feedback on the information pressure; gives the characteristics of the AIC company and potential consumers communication mechanism in the framework of social network and studies the structure of AIC company PR activity management in the aspect of information assurance.

Keywords: PR activity, PR technologies, IT technologies, social networks ratings in the Internet.

Guenter I.N., Ph.D. in Economics, Associate Professor, Chair of Finance and Customs Revenues, Belgorod University of Cooperation, Economics and Law

Shekhovtsov V.V., Ph.D. in Economics, Associate Professor, Head of the Chair of Finance and Customs Revenues, Belgorod University of Cooperation, Economics and Law

Stepanenko I.A., Post-Graduate Student, Belgorod University of Cooperation, Economics and Law

Consumer Credit Cooperative as an Alternative Loans and Personal Savings System. P. 271-275.

The paper studies the prospects of consumer credit cooperatives development on Russian market in the light of the recent changes in the normative and legal basis and in the conditions of the new economic situation in the Russian Federation and abroad.

Keywords: consumer credit union, shareholders, credits, cash flows, money means, loans, financial market, collateral.

Nemykin D.N., Ph.D. in Economics, Associate Professor, Chair of Marketing and Management, Belgorod University of Cooperation, Economics and Law

Ledovskaya M.E., Ph.D. in Economics, Associate Professor, Chair of Marketing and Management, Belgorod University of Cooperation, Economics and Law

Tarasova K.V., Post-Graduate Student, Belgorod University of Cooperation, Economics and Law

Market Map Application as the Direction of Business' Marketing Planning. P. 276-283.

The paper dwells on the procedure of market map development as the marketing planning direction and due to this the paper analyzes the initial information necessary for the formation of situational analysis results and presents the process of marketing activity strategic planning.

Keywords: marketing strategic planning, situational analysis, marketing activity, organization's market map.

Zhukovina O.A., Senior Lecturer, Chair of Accounting, Belgorod University of Cooperation, Economics and Law

Shumskaya L.I., Ph.D. in Economics, Associate Professor, Chair of Accounting, Belgorod University of Cooperation, Economics and Law

Shein R.V., Associate Professor, Chair of Accounting, Belgorod University of Cooperation, Economics and Law

Problems of Accounting and Taxation Recording of Managing Company Expenses on the Organization's Current Management. P. 284-290.

The paper studies separate aspects of accounting and taxation recording, connected with the process of transmission by the managing company of functions on the organization's current management. The said process of management is envisaged by the corporate legislation and it is becoming ever more popular, which determines the urgency of the said problem.

Key words: managing company, management function, company's internal documents, economic reasonability.

Toropov V.V., Ph.D. in Economics, Associate Professor, Lipetsk Institute of Cooperation (Affiliate), Belgorod University of Cooperation, Economics and Law

On the Question of Distribution Costs Classification. P. 291-295.

With the transition for the functional to process management the content of distribution costs remains the same, but their filling does change, which is revealed during the distribution costs classification. The paper provides the author's concept of distribution costs classification.

Keywords: distribution costs, distribution costs decreasing mechanism, transaction costs.

Efremova L.A., Ph.D. in Economics, Associate Professor, Chair of Economics, Stavropol Institute of Cooperation (Affiliate), Belgorod University of Cooperation, Economics and Law

Profit Formation Factors Analysis of Commodities Circulation Sphere Companies. P. 296-299.

The efficient functioning of finances in the sphere of commodities circulation to a great extent is determined by the peculiarities of costs formation and a profit of a trade organization. The

managerial staff should really assess the indicators of circulation costs and a gross income in a trade organization as a condition of the corresponding profit formation.

Due to the above mentioned the systemic analysis of the main factors of the profit formation is important for ensuring market sustainability and competitiveness of a modern trade company.

Key words: profit, gross income, circulation costs, “profit quality”, profit formation factors, company’s financial results analysis.

Tretiakova I.N., Ph.D. in Economics, Associate Professor, Chair of Finance and Credit, South-Western State University

Yablonskaya A.E. Ph.D. in Economics, Senior Lecturer, Chair of Finance and Customs Revenues, Belgorod University of Cooperation, Economics and Law

Alekhina E.S. Ph.D. in Economics, Associate Professor, Chair of Finance and Customs Revenues, Belgorod University of Cooperation, Economics and Law

Economic Conditions and Factors Determining the Mortgage Crediting Development in the Russian Federation. P. 300-308.

The paper on the basis of the all-round analysis of the Russian mortgage market development determines the economic conditions, in which the said segment of the banking services has to function and reveals the factors, influencing it.

Keywords: mortgage, mortgage crediting, home crediting, mortgage crediting re-financing.

Antonova M.V., Ph.D. in Economics, Associate Professor, Chair of Finance and Customs Revenues, Belgorod University of Cooperation, Economics and Law

Polyanskaya M.V., Post-Graduate Student, Belgorod University of Cooperation, Economics and Law

Study of the Changes in the Terms of Population’s Banking Crediting. P. 309-315.

The paper analyzes the changes in the general terms of the population’s banking crediting and studies the dynamics of the certain terms of the said crediting: the size of the credit, its length, interest, additional fees, requirements to the financial situation of the borrower, requirements to the collateral, spectrum of credit products. The author makes the conclusion that banking credits became less accessible for the population as a result of interest rate growth, stricter requirements to the financial situation of borrowers and requirements to the credit collateral.

Keywords: credit, consumer crediting, banking credit terms, credit size, credit length, interest rate.

Papanova S.Yu., Ph.D. in Economics, Associate Professor, Chair of Marketing and Management, Belgorod University of Cooperation, Economics and Law

Khamukova A.A., Head of the Therapeutic Department, Republican Dentist Center named after Tkhasaplizhev T.Kh.

Application of Neuro-Marketing in the Pharmaceutical Organization’s Management System. P. 316-322.

The paper studies the problems of neuro-marketing application in the pharmaceutical organization’s management system; shows the opportunities for the application of general scientific and applied approaches to neuro-marketing in the said system.

Keywords: neuro-marketing, neuro-visualization technologies, application of scientific approaches and principles with neuro-marketing study in the system of pharmaceutical marketing.

Popova I.V., Ph.D. in Economics, Associate Professor, Doctorate Degree Applicant, Chair of banking business, Donetsk National University of Economics and Trade named after Tugan-Baranovsky

Substantiation of Financial Engineering Development Stages in Banking Business. P. 323-331.

The paper substantiates the importance of labor resources as the source of regional competitive advantages; shows the interrelation between labor and innovative, investment, foreign economic, information and infrastructural regional potentials; provides the characteristics of modern methodics of the regional competitiveness assessment and suggests the indicators of labor potential, the inclusion of which is recommended while developing the methodics of the regional competitiveness assessment.

Keywords: system forming banks, largest banks, assets, region, regional competitiveness, competitiveness sources, labor resources, labor potential, regional competitiveness assessment.

Khvatov K.Yu., Ph.D. in Economics, Associate Professor, Chair of Economic Theory and Management, Moscow State University of Railways, Voronezh Affiliate

Development of Classifying Criteria and Indicators while Developing Strategy of Innovative Products. P. 332-336.

The paper studies the development of classifying criteria and indicators of risks while developing the strategy of innovative products; presents the factors, which influence the systemizing of risks and the specificity of innovative risks; suggests the singling out of the main risks of the innovative products strategies proceeding from the forms of risk situation manifestation and describes the opportunities provided by the given approach to the classification of innovative products strategy risks.

Keywords: risks, strategy, innovations.

Pakhomova Yu.A., Ph.D. in Economics, Associate Professor, Chair of Management, State and Municipal Governance, Kursk State University

Ismail Rajbar Nader Ismail, Master Program Student, Kursk State University

Labor Conflicts management System Development at Manufacturing Company. P. 337-340.

The paper studies the problem of labor conflicts systemic management; substantiates the necessity of application of the program and target approach when developing the system of labor conflicts management at manufacturing companies and suggests the main directions of the authors' approach to the creation of the model of labor conflicts management system with taking into account systemic principles.

Keywords: labor conflict, systemic approach, management system, systemic principles, graphic model, industrial companies.

Allabyan M.G., Ph.D. in Economics, Rector, Higher School of Entrepreneurship

Stukalo O.G., Ph.D. in Economics, Associate Professor, Chair of Management, Production Organization and Branch Economy, Voronezh State University of Engineering Technologies

Genesis of Views on Regional Industrial Policy Content. P. 341-349.

At present industry is the largest sphere of material production, which unites the integrity of a large number of autonomous enterprises, shops and companies engaged in extraction, procurement and processing of raw materials in finished products. Domineering of industry, its historic importance for the development of the national economy determine the importance of the study of industrial policy content and peculiarities of its formation in modern conditions.

Keywords: industry, national economy development, domineering sector of economy, industrial policy.

Somina I.V., Ph.D. in Economics, Associate Professor, Chair of Strategic Management, Belgorod State Technological University named after V.G. Shukhov

Conceptual Foundations of Innovative Processes Modeling in Economy. P. 350-354.

The paper provides the conceptual provisions on innovative processes modeling in economy: formulates the goal, objectives, the object, product, principles and methods of modeling; defines the sphere of application of universal economic and mathematical models and the succession of the innovative processes stages modeling, realized in the economic systems of the different levels of complexity.

Keywords: innovative process, economic systems, modeling, concept, goal, objectives, object, principles, methods.

Golub M.E., Ph.D. in Economics, Associate Professor, Chair of Accounting and Audit, Academy of Labor and Social Relations

Managerial Accounting in Modern Economic Conditions. P. 355-359.

The paper pays attention to the peculiarities of managerial accounting in businesses in modern economic conditions.

Keywords: managerial accounting, information security, commercial secret.

Shalaeva N.I., Ph.D. in Economics, Associate Professor, Far-Eastern Federal University

Problems of Creation of Fish Products Exchange Trade in the Far-Eastern Region. P. 360.

The paper dwells on the problems of creation of fish products trade exchange on the territory of the Far-Eastern region and comprehensive solution of the problems through the unification of exchange trade and existing infrastructural wholesale trade, which would serve the retail trade companies and partially small wholesale companies on the wholesale market of the country.

Keywords: fish products, trade, bourse.

Shcherbakov I.V., Ph.D. in Economics, Associate Professor, Chair of Economic Education, Povolzhskaya State Socio-Humanitarian Academy

Economic Essence of Psychological Costs. P. 364-368.

The paper studies the economic essence of psychological costs and determines their place in the generally accepted structure of costs on the basis of the individual's business activity structure analysis and the process of the formation of production and transaction costs. The paper also substantiates that psychological costs are a type of transaction costs during the realization of individual abilities.

Keywords: transaction costs, psychological costs, economic activity, abilities, motivation.

Vershinina G.N., Ph.D. in Economics, Associate Professor, Chair of Accounting and Finance, Sibirsky University of Consumer Cooperatives

Vershinina N.V., Senior Lecturer, Chair of Accounting and Finance, Sibirsky University of Consumer Cooperatives

Module "Working Chart of Accounts of Accounting" of the Adaptive Accounting System for Public Catering. P. 369-373.

The paper studies the questions on the organization of working chart of accounts with the view of developing the information on the main forms of accounting of the economic subject.

Keywords: public catering, adaptive recording, working chart of accounts.

Misiyantseva E.N., Master Degree Student, Far-Eastern Federal University

Khon S.S., Post-Graduate Student, Far-Eastern Federal University

Shibanov V.E., Ph.D. in Economics, Associate Professor, Far-Eastern Federal University

Urgent Problems of Real Estate Taxation (Vladivostok City Region as a case study). P. 374-385.

The paper dwells on the changes in the taxation system of the Russian Federation in the sphere of the real estate taxation; studies the urgent problems of the methodology of the mass cadastral evaluation; optimization of approaches to the provision of taxation preferences; the conditions of the tax introduction on physical persons property calculated on the basis of cadastral value in Vladivostok city region.

Keywords: tax calculation, tax preferences, real estate evaluation, property taxation, local budgets formation.

Komarova G.B., Ph.D. in Economics, Associate Professor, Head of the Chair of Economics and Entrepreneurship, Institute of Economics and Trade, Tajik State University of Commerce

Ishanova U.U., Ph.D. in Economics, Senior Lecturer, Chair of Economics and Entrepreneurship, Institute of Economics and Trade, Tajik State University of Commerce

Komarova A.I., Assistant, Chair of Economics and Entrepreneurship, Institute of Economics and Trade, Tajik State University of Commerce

Role of Consumer Cooperation in Assuring Food Security (the Republic of Tajikistan as a case study). P. 386-391.

The formation and development of market relations presupposes globalization of socio-economic processes and connected with it problems including that of assuring food security of the country and the regions. The integrated analysis of the situation with food security presupposes the analysis of the structure of the main foodstuffs consumption by the population, the main macro-economic indicators of the regional economy development including the role of consumer cooperation in supplying the rural population with foodstuffs and improvement of their living standards.

Keywords: food security, consumer cooperation, retail turnover, foodstuffs.

Ryzhkova S.M., Ph.D. in Economics, Head of the Agrarian Marketing Office, All-Russia Research Institute of Agriculture Electrification

Production and Sales of Greenhouse Vegetables. P. 392-401.

The paper studies production and sales of greenhouse vegetables and provides recommendations on the further development of the said industry.

Keywords: market, greenhouse vegetables, production, sales, consumption norms, production self-cost, infrastructure, government support.

Kruchinina V.M., Ph.D. in Economics, Leading Researcher, All-Russia Research Institute of Agricultural Economy

Food Security of Russia and Role of Consumer Cooperation in its Assurance. P. 402-413.

The paper studies legal regulation and the system of indicators of Russian food security. An important indicator of the country's food self-supply can be considered such an indicator as production of the most important foodstuffs per capita. According to the author's opinion it should be added to the system of assessment indicators in order to assess the situation with food security.

Keywords: food security indicators, per capita production, rational norms of food consumption, consumer cooperation, trade, procurement and processing complex.

Tarasenko A.V., Ph.D. in Economics, Associate Professor, Chair of Economics, Belgorod University of Cooperation, Economics and Law

Nemchenko O.A., Ph.D. in Economics, Associate Professor, Chair of Social Technologies, Belgorod State University

Veidelevka District Budget Policy Formation. P. 414-418.

The article studies the financial system of the Veidelevka district, focuses on the role of the income and spending part of the local budget, reflect the form of the budget policy organization and the procedure of the district budget realization.

Keywords: budget, local self-governance bodies, financial system, revenues, spending.

Klimovich L.K., Ph.D. in Economics, Associate Professor, Head of the Chair of Marketing, Belarusian Trade and Economics University of Consumer Cooperatives

Klimovich A.M., Post-Graduate Student, Belarusian Trade and Economics University of Consumer Cooperatives

Service Sphere Development Strategy in the Republic of Belarus. P. 419-426.

The paper studies the steps on the consistent development of the services sphere in the Republic of Belarus in the conditions of the country's regional market infrastructure restructuring with taking into account the world experience in cluster approach application, which makes it possible to enhance the activities on the exchange of knowledge, technologies and innovations between the states at the regional level.

Keywords: regional policy, innovative activity, cluster approach, world market competitiveness.

Molchanova L.A., Ph.D. in Economics, Associate Professor, Chair of Accounting, Analysis and Finance, Belgorod State Agrarian University named after V.Ya. Gorin

Stepanenko I.A., Post-Graduate Student, Chair of Finance and Customs Revenues, Belgorod University of Cooperation, Economics and Law

Credit Risk: Characteristics and Management Peculiarities. P. 427-432.

The paper discloses the characteristic features and peculiarities of credit risk emergence, problems of credit risk management as a component of financial sustainability of Russian credit and financial institutions and reveals the sources of credit risks emergence and the ways of banks' possible losses minimization under the credit risk influence.

Keywords: credit risk, default, tools, credit risk sources, credit risk management.

Bunejeva M.V., Senior Lecturer, Chair of Economics and Management, Lipetsk Institute of Cooperation (Affiliate), Belgorod University of Cooperation, Economics and Law

Assessment of Infrastructural Conditions of Population Livelihood and Trends of Their Changes. P. 433-439.

The paper provides the results of the author's research in the dynamics of infrastructural conditions of Russian population livelihood, reveals the trends in the conditions changes and provides their analytical proof.

Keywords: population's living standards, households, life quality.

Bogotova E.P., Senior Lecturer, Chair of Humanities, Social and Natural Science Disciplines, Nalchik Institute of Cooperation (Affiliate), Belgorod University of Cooperation, Economics and Law

Scientific and Practical Substantiation of Tourist Rout Selection on the Territory of the Kabardino-Balkar Republic. P. 440-445.

The paper studies the problems of the tourist industry development in the republic with the focus on the necessity of changing the approaches to the training of tourist guides as carriers of reliable information on the objects of tourist attention.

Keywords: excursion services, tour guide, excursion route, planning, service quality, satisfaction.

Lebedeva Yu.V., Senior Lecturer, Chair of Economic Theory and Management, Petrozavodsk State University

Education as a Factor of Employee's Socio-Economic Position on Russian Labor Market. P. 446-453.

The paper shows the role of education in modern conditions of Russian labor market, which is not the domineering factor for employment and this is proved by the conducted study (calculation of coefficients on the basis of subjective qualitative indicators).

Keywords: employee, education, employment, Russian labor market.

Bautin V.M., Ph.D. in Economics, Professor, Chair of Management, Production Organization and Branch Economy, Voronezh State University of Engineering Technologies

Korda N.I., Ph.D. in Economics, Associate Professor, Head of the Chair of Finance and Credit, International Institute of Computer Technologies

Zanin A.N., Ph.D. in Economics, Associate Professor, Head of the Chair of Finance and Credit, International Institute of Computer Technologies

Investment Market Structure Analysis: Theoretical Aspect. P. 454-457.

The paper studies theoretical aspects and practical suggestions for the formation of investment market infrastructure in modern conditions of doing business and presents subject and object relations in the management of investment activity at the modern stage of post-crisis development of Russian economy.

Key words: investments management, infrastructure, investment market.

Svyataya E.O., Assistant, Chair of Service and Tourism, Belgorod University of Cooperation, Economics and Law

Innovative Hotel Service Concept: Marketing Analysis and Formation Stages. P. 458-463.

The paper dwells on the advantages and possible threats concerning innovative hotel services; suggests the scheme for the development of the comprehensive marketing of innovative hotel service and the system of indicators for the assessment of the results of hotel services producers' innovative activity.

Keywords: hotel service, innovative hotel service, marketing concept, development strategy, indicators system.

Babkin V.A., Post-Graduate Student, Moscow State University of Economics, Statistics and Informatics

Modern Situation with Innovative Clusters in the Russian Federation. P. 464-470.

The paper studies the results of the analysis of the innovative clusters not scientific activity but their personnel and structural components. Besides this, on the basis of the innovative clusters development programs, located in different regions of the Russian Federation the paper provides their strong and weak sides.

Keywords: innovative clusters, modern situation.

Nefedov A.S., Scientific Degree Applicant, Far-Eastern Federal University, Pacific Ocean Navy Headquarters

Energy Sector of the Far-Eastern Federal Territory: Development Prospects, International Cooperation with APR Countries. P. 471-475.

The paper studies the problems of the energy sector of the Far-Eastern Federal Territory, its current situation, development, integration processes with the APR countries; touches upon the questions of socio-economic development in the process of the strategic development of the regional power sector and favorable prospects for economic cooperation with the above mentioned and a number of other countries and for the state economy.

Keywords: power sector, electric engineering, FEFT, development, strategy, cooperation, realization, investment.

Vorobieva A.I., Post-Graduate Student, Belgorod University of Cooperation, Economics, and Law

Consumer Behavior Modeling as an Important Factor for Marketing Activity Efficiency Improvement. P. 476-484.

The paper shows the role of consumer behavior in improving the marketing efficiency of trade organizations; provides the classification and characteristics of consumer behavior models. The author suggests the conceptual scheme of consumer behavior modeling and the scheme of consumer behavior model selection, the application of which would provide for the improvement of marketing activity efficiency, attraction of buyers to retail trade companies.

Keywords: modeling, consumer behavior, marketing activity.