

## SUMMARY

### THEORY AND PRACTICE OF COOPERATIVE MOVEMENT

*Teplov V.I., Ph.D. in Economics, Professor, Rector, Belgorod University of Consumer Cooperatives*

**Problems and Directions of Cooperative Personnel Training Improvement. P. 3-6.**

The paper provides the assessment of the development of cooperatives in Russia and other countries reveals the problems and defines the directions of cooperative personnel training improvement.

*Tarasova E.E., Ph.D. in Economics, Professor, Vice-Rector for Research, Belgorod University of Consumer Cooperatives*

*Naplyokova Y.A., Ph.D. in Economics, Associate Professor, Chair of Commerce and Advertising*

**Consumer Cooperative Organizations Commerce Activity Strategy on Goods Resources Formation. P. 7-13.**

The paper dwells on the major stages of the consumer cooperation organizations planning activity in order to provide grounds for commerce activity strategy selection on the formation of goods resources.

*Isaenko E.V., Ph.D., in Economics, Professor, Vice-Rector for Academic Affairs, Belgorod University of Consumer Cooperatives*

*Igolkina V.V., Assistant, Chair of Accounting, Belgorod University of Consumer Cooperatives*

**Methodology of Determining Situational Interaction of Consumer Cooperation Organizations Activity Results. P. 14-19.**

The paper reveals the methodology of situational interaction of consumer cooperation organizations activity results, in the frameworks of which it provides strategies for survival, stabilization and development depending on the benchmark situation of the results gained in business activities.

*Klimenko O.I., Ph.D. in Economics, Professor, Director, Institute of Theoretical and Applied Problems of Consumer Cooperation, Belgorod University of Consumer Cooperatives*

**Certain Problems of Domestic Practice of Social and Labor Relations Development. P. 20-25.**

The paper provides grounds for the necessity of reforming social and labor resources, reveals their essence and kinds and dwells on the certain forms of the state regulation of social and labor relations.

*Glaz V.N., Ph.D. in Economics, Professor, Director, Stavropol Cooperative Institute (Branch), Belgorod University of Consumer Cooperatives*

**Foundations of the Concept of Labor Incentives Development of Cooperative Organization Employees. P. 26-37.**

The paper provides grounds for the new concept of labor incentives development of a consumer organization employees, based on the assessment of labor incentives factor formation and the analysis of the prerequisites of its development taking into account the specificity of labor relations in consumer cooperation system.

*Isayenko A.V., Ph.D. in Economics, Professor, Head of the Technological Department, Belgorod University of Consumer Cooperatives*

*Semenenko G.A., Ph.D. in Economics, Associate Professor, Chair of Theory and History of Cooperative Movement, Belgorod University of Consumer Cooperatives*

**Study of the Condition and Development of Non-Food Stuffs Retail Trade in Consumer Cooperation. P. 38-46.**

The paper dwells on the study of the development of non-food stuffs retail trade in consumer cooperatives of the Belgorod Region.

*Snitko L.T., Ph.D. in Economics, Professor, Head of the Chair of Economics, Belgorod University of Consumer Cooperatives*

*Nekrasova E.A., Senior Teacher, Lipetsk Cooperative Institute (Branch), Belgorod University of Consumer Cooperatives*

**Development of Material Incentives System of Consumer Cooperatives Employees Labor. P. 47-58.**

The paper reveals the essence of the compensation approach to the development of the material incentives system of the employees, defines the problems of the formation of the said system in consumer cooperation organizations and the directions of its improvement.

*Troshikhin V.V., Ph.D. in Philosophy, Professor, Head of the Chair of Humanities and Social and Economic Studies, Belgorod University of Consumer Cooperatives*

*Ukolova L.V., Ph.D. in Economics, Associate Professor, Chair of Theory and History of Cooperative Movement, Belgorod University of Consumer Cooperatives*

**Management Culture as a Social and Economic Phenomenon. P. 59-67.**

The paper reveals the notion and essence of management culture as a social and economic phenomenon and provides foundations for the methodology of its formation.

*Matveyeva O.P., Ph.D. in Economics, Associate Professor, Head of the Chair of Customs Studies, Belgorod University of Consumer Cooperatives*

*Shlyachkova S.Y., Science Degree Applicant, Belgorod University of Consumer Cooperatives*

**Goods Assortment Management in Drugstores: Theoretical Aspect. P. 68-81.**

The paper dwells on the contents of goods assortment in drugstores, its classification and management.

*Isayenko A.V., Ph.D. in Economics, Professor, Head of the Technological Department, Belgorod University of Consumer Cooperatives*

*Ledovskoy E.E., Senior Teacher, Chair of Customs Studies, Belgorod University of Consumer Cooperatives*

**Study of the Population Demand for the Products and Services of the Public Catering on the Basis of Questionnaire. P. 82-88.**

The paper dwells on the peculiarities and methods of demand study for the products and services and provides the information flow scheme on the research and formation of demand at public catering units of consumer cooperation.

*Prokushev E.F., Ph.D. in Economics, Professor, Chair of Customs Studies, Belgorod University of Consumer Cooperatives*

**Role of Personnel Departments and Heads of Structural Departments in professional Orientation, Training and Qualification Improvement of Employees. P. 89-100.**

The paper dwells on the major directions of interaction and cooperation of personnel departments and heads of structural departments in the selection and hiring of qualified applicants available in the labor market for the vacancies in the structural units of the organization.

*Meshechkina R.P., Ph.D. in Economy, Professor, Belgorod University of Consumer Cooperatives*

**Assessment of the External Economic Activities on the Economy of Russia. P. 101-106.**

The paper analyzes the influence of external economic activity on the development of economy of Russia. Among the factors influencing the economic development of the country the author dwells on the volume of external trade turnover, investment and innovation processes and the reasons for the capital outflow.

*Prokushev E.F., Ph.D. in Economics, Professor, Chair of Customs Studies, Belgorod University of Consumer Cooperatives*

*Prokushev Y.E., Ph.D. in Economics, Associate Professor, Chair of Organization and Technology of Information Protection, Belgorod University of Consumer Cooperatives*

**Selection and Assessment of Personnel as the Condition for the Efficiency Improvement of Labor Resources Use. P. 107-116.**

The paper analyzes the concepts of the leading home and foreign researches in the field of personnel and human resources management, which contain scientifically grounded conditions in order to ensure labor efficiency improvement.

*Tarasova T.F., Ph.D. in Economics, Associate Professor, Chair of Economics, Belgorod University of Consumer Cooperatives*

**Theoretical and Methodological Aspects of the Tax Component Assessment in the System of Expenses and Results Management in Business Subjects. P. 117-127.**

The paper dwells on the analysis and assessment of the tax burden as the most important factor of the expenses and results formation in business subjects and provides comparative analysis of the tax burden level.

*Dzyuba V.V., Associate Professor, Chair of Theory and History of Cooperative Movement, Belgorod University of Consumer Cooperatives*

**Credit Cooperation of Russia: Problems and Directions of Development. P. 128-131.**

The paper dwells on the necessity of improving the legislative basis of consumer credit cooperatives in Russia and the role of credit cooperation in financing small businesses, farmers and general public. Credit cooperatives services are regarded as the only alternative to banking sector in market conditions.

*Makriniova E.I., Ph.D. in Economics, Associate Professor, Chair of Marketing and Management, Belgorod University of Consumer Cooperatives*

**Conceptual Foundations of the Personnel Policy Formation in the Organizations of Consumer Cooperation as Learning Systems. P. 132-138.**

The paper singles out and reveals peculiarities of social and labor sphere of consumer cooperation and on the said basis provides the foundation for ideologeme of a learning organization as the integrity of ideas, representing importance, and value for its development and providing directions for the solution of problems of improving the competitiveness of cooperative organizations on the basis of development of personnel competitive advantages.

*Gomonko E.A., Ph.D. in Economics, Associate Professor, Chair of Economics, Belgorod University of Consumer Cooperatives*

**Methodical Directions Towards the Analysis of Retail Trade Commerce Organizations Activities. P. 139-146.**

The paper dwells on the possible methodical approaches to conducting economic analysis of the business activities of organizations, which is subdivided into two major methodical directions: traditional, developed in domestic theory and practice and widely spread while conducting

economic study of the activity of businesses; and western direction, based on the category of marginal approach and requiring adaptation of western managerial accounting to Russian theory and practice.

*Iovleva O.V., Ph.D. in Economics, Associate Professor, Chair of Economics, Belgorod University of Consumer Cooperatives*

*Dotsenko A.N., Ph.D. in Economics, Assistant, Chair of Economics, Belgorod University of Consumer Cooperatives*

*Novichenko A.S., Post-Graduate Student, Chair of Economics, Belgorod University of Consumer Cooperatives*

**Planning Situation in Consumer Cooperation Organizations. P. 147-154.**

Planning of the activities is the focal point in the economic work of cooperative organizations. With its help the administration ensures the integrity of the efforts of all employees of the organization aimed at reaching common goals. In this connection there arises the necessity of studying and assessing the condition of planning in the consumer cooperation organizations.

*Makriniova E.I., Ph.D. in Economics, Associate Professor, Chair of Marketing and Management, Belgorod University of Consumer Cooperatives*

**Personnel Management Professionalization as a Factor of Consumer Cooperation Organizations Development. P. 155-164.**

The paper provides the results of systemic analysis of personnel supply of consumer cooperation organizations social and economic activities, study of the main components of personnel policy in cooperative organizations and place of the personnel departments in their implementation. On the basis of the analysis results the paper provides grounds for priority directions in personnel management of consumer cooperation organizations.

*Kolesnikova E.V., Senior Teacher, Chair of Commerce and Advertising, Belgorod University of Consumer Cooperatives*

**Advertising Activity Management at a Company. P. 165-170.**

At present there is no single approach to the management of the advertising activities at a company. Management at a company is of paramount importance and it should accomplish a number of functions.

*Syrozhko V.V., Ph.D. in Economics, Associate Professor, Chair of Accounting, Auditing and Financing, Voronezh Cooperative Institute (Branch), Belgorod University of Consumer Cooperatives*

*Leonova O.I., Ph.D. in Economics, Senior Teacher, Chair of Accounting, Auditing and Financing, Voronezh Cooperative Institute (Branch), Belgorod University of Consumer Cooperatives*

**Company Organizational Structure Influence on the Budgeting Process. P. 171-173.**

The paper dwells on the standard procedures for working out, coordination and adoption of the aggregate budget of the company by the administration and top management in the typical for Russian manufacturing companies organizational structure and management system.

*Chueva I.I., Ph.D. in Economics, Associate Professor, Chair of Commerce and Advertising, Belgorod University of Consumer Cooperatives*

**Selection of the Strategy of Own Goods Resources Formation in Consumer Cooperation. P. 174-181.**

Formation of own goods resources is one of the major reserves of improving the efficiency of the consumer cooperation organizations activities. Goods resources of the consumer cooperation organizations are consumer products from internal and external resources for the satisfac-

tion of the needs of the system organizations in goods and the general public it serves in high quality goods.

*Shatkovskaya N.A., Ph.D. in Chemistry, Associated Professor, Chair of natural Sciences, Belgorod University of Consumer Cooperatives*

**Study of Quality and Ecological Safety of Certain Kinds of Foodstuffs. P. 182-184.**

The paper dwells on the necessity of carrying out analytical control over the quality of foodstuffs in order to ensure their safety for man's health.

*Trunova S.E., Science Degree Applicant, Belgorod University of Consumer Cooperatives*

**Strategic Management as a Factor of Improving Organizations Competitiveness in the Advertising Services Market. P. 185-189.**

The paper provides grounds and reveals peculiarities of strategic management of the organizations activities in the advertising services market, which make it possible to determine the place of strategic management in the advertising process.

## **LEGAL PROBLEMS OF MODERN SOCIETY**

*Abasheva E.A., Ph.D. in Law, Associated Professor, Chair of Theory and History of State and Law, Belgorod University of Consumer Cooperatives*

**Electoral Associations as Decisive Components of Modern Russian Society Characteristics. P. 190-192.**

The paper studies the role and importance of electoral associations, possessing one of the most important places in the foundation of the present political system, which is supposed to express political will of its members, as well as the tasks, which they are supposed to solve in the construction of Russian civil society.

## **NATURAL SCIENCES**

*Bushmanov N.S., Ph.D. in Science, Associate Professor, Chair of Natural Sciences, Belgorod University of Consumer Cooperatives*

*Slobodyuk A.P., Ph.D. in Science, Associate Professor, Chair of Natural Sciences, Belgorod University of Consumer Cooperatives*

**Determining the Angle of Transversal Static Steadiness of Agricultural Machines with the Help of Winmachine Programs Package. P. 193-197.**

The paper dwells on the problem of the transversal static steadiness calculation of agricultural machines, which comes to the solution of the problem of static balance of the system consisting of tractor and tractor-drawn equipment with the known geometrical and weight parameters on the basis of the Structure3D Module of WinMachine Programs Package.

*Moskalenko N.I., Ph.D. in Mathematics and Physics, Associate Professor, Chair of Natural Sciences, Belgorod University of Consumer Cooperatives*

**One Property of Affine Normal of Weingarten's Surface. P. 198-199.**

The paper dwells on the surface of Euclid's space and provides the criterion of development of scalar and average curvature of the surface using the affine normal of the said surface.