

SUMMARY

URGENT PROBLEMS OF ECONOMY

Savchenko E.S., Ph.D. in Economics, Governor, Belgorod Region

Pavlenko N.E., Ph.D. in Economics, Professor, Chair of Finance and Credits, Belgorod State University, Advisor to the Governor of Belgorod Region

On the Problems of Pricing on Agricultural Produce and Assessment of Agricultural Lands in the Conditions of Implementation of National Program of Agro-Industrial Complex Development. P. 5-24.

The paper suggests the methodology of pricing for crops production, volumes of land rent, subsidies and preferences, value of agricultural land.

Sergeyev I.V., Ph.D. in Economics, Professor, Head of the Chair of Finance and Credit, Belgorod University of Consumer Cooperatives

Popov A.A., Post-Graduate Student, Belgorod University of Consumer Cooperatives

Factors Influencing Dynamics and Structure of For-Profit Organizations Tax Payments. P. 25-28.

The paper reveals the factors influencing changes and structure of tax payments, develops methodological approaches to the determination of the influence of separate factors on the volume of tax payments.

Prokushev E.F., Ph.D. in Economics, Professor, Chair of Customs, Belgorod University of Consumer Cooperatives

Prokusheva M.E., Ph.D. in Economics, Senior Teacher, Chair of Accounting, Belgorod University of Consumer Cooperatives

The Role of International Organizations in External Economic Ties Regulation. P. 29-34.

The paper studies the essence of external economic ties regulation by the largest international organizations, discloses the necessity and reasonability of Russia's entering World Trade Organization. It dwells on the influence of globalization and internationalization of world economy on the development of cooperative movement all over the world including Russia.

Shanin S.A., Ph.D. in Economics, Professor, Chair of Finance and Credit, Belgorod State University

Kharitonenko L.A., Ph.D. in Economics, Assistant Professor, Chair of Finance and Credit, Belgorod State University

Gladkova S.B., Assistant, Chair of Finance and Credit, Belgorod State University

Retail Banking Services: Foreign Experience and Russian Reality. P. 35-38.

The paper provides definition of retail banking services and describes the practice of European and American banks. The authors underline the complex factors influencing retail banking business and provide assessment of the situation in modern banking business.

Barsukov R.R., Rector, West Siberia Humanitarian Institute

Foreign Experience of Governance Organization in Polyethnic Regions: New Principles and Forms. P. 39-49.

The paper analyzes new applied and positively assessed in Europe and USA new forms of governance organization in polyethnic regions with the view of possible application of foreign experience in modern Russian conditions.

Serbulov Y.S., Ph.D. in Science, Professor, Chair of Information Systems, Autonomous Not-For-Profit Educational Organization, Voronezh Institute of Advanced Technology

Golikova G.V., Ph.D. in Economics, Assistant Professor, Chair of Economics, Voronezh State Technological University

Golikova N.V., Ph.D. in Economics, Assistant Professor, Chair of Economics, Voronezh State Technological University

Smirnova O.A., Senior Teacher, Chair of Economics, Autonomous Not-For-Profit Educational Organization, Voronezh Institute of Advanced Technology

Page 50. Study of Subjects Dependence Categories in the Investment Strategy Management of For-Profit Company

The paper studies economic interests of investment process subjects, contradictions and the ways of their solution on the basis of conflict theory application.

Prichina O.S., Ph.D. in Economics, Professor, Chair of Economics and Enterprise Management, Belgorod State University

Sladkov A.V., Ph.D. in Science, Assistant Professor, Chair of Organization and Management, Belgorod State Agricultural Academy

Korotchenkov V.A., Managing Director, Yakovlevsky Affiliation, Savings Bank of the Russian Federation

Institutional Nature of Corporate Culture. P. 55-58.

According to the institutional approach corporate culture should be regarded as social and economic action, as the form of formal and informal actions of the managerial and hired personnel of the company, as the enrooted institutionalization of the said actions in interpersonal communication structures.

Churikov L.I., Ph.D. in Economics, Professor, Chair of Economics and Management, Voronezh State Technological Academy

Shtefan V.I., Ph.D. in Science, Deputy General Director for Economy and Strategic Planning, JSC "Concern "Sozvezdie"

Anisimova M.V., Economist, JSC "Concern "Sozvezdie"

Goods Promotion Marketing Strategy. P. 59-61.

The paper reveals basic types of goods promotion and offers the ways of adjusting goods promotion according to buyers demands.

Isayenko A.V., Ph.D. in Economics, Assistant professor, Head of the Technological Department, Belgorod University of Consumer Cooperatives;

Ledovskoy E.E., Senior Teacher, Chair of Customs Study, Belgorod University of Consumer Cooperatives;

Place of Public Catering in the Development of Society and its Role in the Solution of Social Tasks. P. 62-65.

The paper dwells on the role and place of public catering in the development of society on the basis of carried out functions, reveals common and particular peculiarities of public catering with agricultural enterprises, food industry and retail trade.

Prushkovsky L.V., Ph.D. in Economics, Professor, Head of Economics Department, Belgorod University of Consumer Cooperatives;

Khomyakova E.E., Science Degree Applicant, Belgorod University of Consumer Cooperatives

Microenvironment Influence on the Beer Industry Resource Potential Use. P. 66-69.

The paper dwells on the questions of production and consumption of light alcohol beverages in the Russian Federation during a number of years. It determines the social and economic importance of beer as the beverage, which provides for the decrease in the consumption of strong alcohol beverages.

Pogorely M.Y., Ph.D. in Economics, Assistant Professor, Chair of Finance and Credit, Belgorod University of Consumer Cooperatives

Peculiarities of Modern Banking Operations on Currency Risk Insurance. P. 70-73.

The paper dwells on the definition of currency risk, generally accepted in banking practice methods of currency risks hedging through the signing of forward contracts, realization of futures, exercising of swaps and adhering to the limits of open currency position.

Cherkashina E.V., Ph.D. in Economics, Assistant Professor, Chair of Commerce and Advertising, Belgorod University of Consumer Cooperatives;

Krapivina E.S., Assistant, Chair of Customs Study, Belgorod University of Consumer Cooperatives

The Role of the Not-For-Profit Organizations in the Development of Home Construction Sphere. P. 74-76.

The paper dwells on the peculiarities of the state housing policy in modern Russia. A special attention is given to the implementation of the national priority project "Affordable and comfortable homes to the citizens of Russia". The authors analyzed the experience of Belgorod Region in the sphere of individual home construction and suggest major directions of the development of not-for-profit organizations in the sphere of individual home construction.

Cherkashina E.V., Ph.D. in Economics, Assistant Professor, Chair of Commerce Activity and Advertising, Belgorod University of Consumer Cooperatives

Gorelova I.E., Teacher, Chair of Goods Expertise and Technology, Lipetsk Institute (Branch) Belgorod University of Consumer Cooperatives

Trends of For-profit Companies Development in Lipetsk Region. P. 77-81.

The paper analyses the dynamics of juridical persons development by sectors of economy and ownership forms in Lipetsk Region. A special attention is given to the trends in the development of for-profit organizations according to the organizational and legal forms.

Kochetkov S.V., Ph.D. in Economics, Assistant Professor, Chair of Economics and management, Belgorod State University;

Kochetkova O.V., Assistant, Chair of Strategic Management, Belgorod State Technological University named after V.G. Shukhov

Innovation as Economic Category. P. 82-85.

Innovation as economic category expresses relations between the subjects of innovation activity directed at creation, mastering, and dissemination of innovations, which represent the result of the fundamental and applied research and developments in this or that sphere of activities directed at improving its effectiveness. Depending on the object and the subject of the study innovation can be regarded as the result, activity, process, system and change.

Gridchina A.V., Ph.D. in Economics, Assistant Professor, Chair of Economic Theory, Management and Marketing, Moscow State Open University

Methodology of Organization Competitiveness Strategy Efficiency Assessment. P. 86-92.

The paper dwells on the essence of the methodology of organization competitiveness strategy efficiency assessment and provides grounds for complex system of indicators, which make it

Lyakhova N.I., Ph.D. in Economics, Assistant Professor, Starooskolsky Technological Institute (branch), Moscow State Institute of Steel and Alloys

Systemic Approach as the Methodological Basis of Budgets Formation. P. 93-99.

The paper dwells on the application of systemic approach in the scientific study of Russian budgetary system. It discloses main structural properties of the budgets and provides their systemization by integrity situation groups.

Stolyarova V.A., Ph.D. in Economics, Professor, Chair of Management and Foreign Economic Activities, Belgorod State Technological University named after V.G. Shukhov

Mishchenko A.A., Post-Graduate Student, Belgorod State Technological University named after V.G. Shukhov

Problem of ERP Systems Introduction at Russian Companies and Ways of Their Solution. P. 100-101.

The paper dwells on the major problems arising in the process of ERP systems introduction at Russia companies. At present the major obstacles to the ERP systems introduction is functional management structure at the majority of home companies, heterogeneity of information flows and lack company personnel readiness to ERP systems introduction.

Savelieva Y.V., Ph.D. in Economics, Assistant Professor, Chair of Consumer Cooperation Economy, Sibirsky University of Consumer Cooperatives;

Fedosova T.S., Assistant, Chair of Consumer Cooperation Economy, Sibirsky University of Consumer Cooperatives

Commodity Potential of Novosibirsk Region Resources. P. 102-105.

The paper dwells on the questions concerning the resources of Novosibirsk Region commodity potential formation, provides the evaluation of the consumer market situation in 2005 and determines the level of its sustainability.

Drozdova M.I., Ph.D. in Economics, Assistant Professor, Chair of Sectoral Economies, Sibirsky University of Consumer Cooperatives

Development of Healthy Nourishment – a New Direction of the Diversification of Public Catering Enterprises Activities. P. 106-111.

The paper dwells on the problem of healthy nourishment. One of the variants of its solution in the countryside is the establishment of integrated enterprises of public catering in consumer cooperation system. The paper provides the study of the present situation in consumer cooperation public catering.

Bazarova L.A., Ph.D. in Sociology, Teacher, Chair of Marketing, Belgorod State Technological University named after V.G. Shukhov;

Kuzmenko G.N., Director, Belgorod Affiliation, JSC “CentrTelecom”

Principle of Reliability in the Organization Sustainable Development Management. P. 112-115.

The paper uses the notion of “reliability” as the indicator of organization sustainability improvement, which practical implementation consists of organization structural elements duplicating mechanisms formation.

Moreva L.S., Ph.D. in Economics, Assistant Professor, Chair of Marketing, Kaluzhsky Affiliation, All-Russia Correspondence Institute for Finance and Economy

Management Activity Optimization at Host Industry Enterprises (Marketing Aspect). P. 116-118.

At present the problem of service market development including the development of host industry market development is very urgent. Lack of quality services directly influences the inflow of tourists to different regions of the country and in its turn it influences the replenishment of budgetary means.

Vaziev R.R., Ph.D. in Economics, Assistant Professor, Chair of Information Technologies in Economy, Izhevsk State Technological University

Retrospective Analysis of Small Business Development in Russia. Page 119-121.

The paper analyses the questions of emergence and development of small business enterprises in Russia in pre-socialist period of its existence.

Salyev V.P., Ph.D. in Economics, Doctorate Degree Applicant, All-Russia Correspondence Institute for Finance and Economy

On the Question of Typology and Classification of Institutional Mechanisms. P. 122-126.

The paper determines the place and role of institutional mechanisms in different spheres of economic activity of a man and makes an attempt to single out types, classes and kinds of institutional mechanisms.

Vlaskov A.S., Ph.D. in Economics, Professor, Chair of Economics, Accounting and Audit, Krasnodar University, Ministry of Interior of Russia

Economic Aspects of Law Enforcement Influence on the Regional Construction Complexes Development Processes. P. 127-130.

The paper states that the solution of the urgent social and economic problem of developing housing construction in Russia is to a great extent connected with counter fighting criminal investment expansion in the regional construction complexes.

Nikitin A.I., Ph.D. in Science, Professor, Chair of Economy and Enterprise Management, Belgorod State University;

Kuznetsova E.P., Senior Teacher, Chair of Economy and Enterprise Management, Belgorod State University

Product Quality as Regulating Function of Organization's Competitiveness. P. 131-134.

The paper dwells on the questions of ensuring product competitiveness from the point of view of its quality and offers the ways of improvement of organizational and economic management mechanism in order to ensure the quality and competitiveness of the products and organization as a whole.

Shtefan V.I., Ph.D. in Science, Deputy Director General for Economy, JSC "Concern "Sozvezdie"

Innovation Activity Development at Enterprises. P. 135-137.

The paper substantiates the necessity of permanent work on continuous innovation activities at enterprises.

Semenov V.V., Ph.D. in Economics, Director General, NPO "Kvant"

Place and Significance of Technical Maintenance and Repairs of Technological Equipment in the Industrial Enterprise System. P. 138-143.

The paper provides analysis of technical maintenance and repair of technological equipment at an industrial enterprise, which makes it possible to determine the place and significance of the said service in the general system of the organization.

Dannikova S.V., Head of the Department for Planning and Economy, JSC "Belgasenergoset"

Planning Peculiarities of Supply and Sales of Liquefied Hydrocarbon Gas. P. 144-146.

The paper dwells on the questions connected with the peculiarities of planning of supply and sales of propane and butane mixture of liquefied gases by regional marketing companies.

Bogatova T.A., Senior Teacher, Chair of Finance, Cheboksarsky Cooperative Institute
On the Efficiency of the State Support of Agriculture in Chuvash Republic. P. 147-150.

The paper dwells on the urgent problems of state support of agriculture in modern Russia. A special attention is given to the characteristics of peculiarities and assessment of state support of agriculture in Chuvash Republic. It analyzes the influence of the existing mechanism of state support on agriculture of Chuvash Republic.

Alekseyeva O.L., Senior Teacher, Chair of Finance, Cheboksarsky Cooperative Institute
Modern Conditions of Rural Social Infrastructure in Chuvash Republic and Problems of Its Development. P. 151-154.

The paper dwells on the urgent questions of the situation and development of rural social infrastructure and provides grounds for the necessity of the state support of rural social development. It determines the role of consumer cooperation in the development of rural social infrastructure.

Vasilieva I.N., Assistant Professor, Chair of Economics and, Management, Starooskolsky Technological Institute, Moscow Institute of Steel and Alloys

Peculiarities of Information Exchange While Calculating Engineering Enterprises Production Self-cost. P. 155-158.

The paper represents an attempt of detailed analysis of documentation circulation at one of the engineering companies and provides the most optimal process of information collection and costs distribution in different departments for their correct reflection in the self-cost of items.

Andreyeva I.G., Senior Teacher, Chair of AIC Economy, Belgorod State Agricultural Academy

Small Business Subjects Functioning Efficiency Assessment. P. 159-162.

The given paper provides the assessment of small business subjects functioning efficiency and suggests that state aid be regarded as the cost element.

Semikhatskaya I.A., Assistant, Chair of Production Technology, Storing and Processing of Agricultural Produce, Belgorod State Agricultural Academy

Study of Meat Raw Materials Ecological Safety, Produced on the Territory of Belgorod Region. P. 163-168.

The paper studies quantitative content of radioactive isotopes accumulated in the meat of male and female species of cattle and pigs, grown on the territory of Belgorod region. The difference in the amount of isotopes is determined by a number of natural, climatic and technogenic peculiarities.

Klimenko A.A., Post-Graduate Student, Belgorod University of Consumer Cooperatives
Brand as the Basis of a Company Brand Capital Formation. P. 169-174.

The paper reveals the essence of brand, studies the correlation of this notion with the notions of trade sign and trademark. It studies the economic contents of brand capital from the point of view of interests of a company and its clients, works out the scheme of technological consequence for the formation of the branding process in a company.

Sergeyeva S.A., Post-Graduate Student, Chair of Economic Analysis and Audit, Belgorod University of Consumer Cooperatives

Organization's Financial Situation Prognosis Stages on the Basis of Financial Accounting. P. 175-177.

The paper defines the essence of prospective analysis, dwells on the major stages of financial situation prognosis on the basis of financial accounting, singles out certain peculiarities of the methodology of prognosis for the consumer cooperation organizations.

Lozhnikov V.S., Post-Graduate Student, Belgorod University of Consumer Cooperatives
Corporate Levels of Taxation Planning. P. 178-180.

The paper makes an attempt to solve the problem of taxation planning organization at the enterprise through the split of activities on legal decrease of tax burden in corporate levels of taxation planning.

Lagunova I.I., Science Degree Applicant, Chair of Economics, Belgorod University of Consumer Cooperatives

The Essence and Role of Labor Market Infrastructure in Market Economy. P. 181-183.

The paper reveals the essence of the labor market infrastructure, its role in market economy and provides the classification of labor market infrastructure elements.

Bulgakova N.V., Science Degree Applicant, Belgorod University of Consumer Cooperatives

Situation and Development Trends in the Knitted Wear Market. P. 184-188.

The paper provides the results of the knitted wear items market study, dynamics of production and sales of knitted wear items and reveals the causes hampering production of home knitted wear items.

Orlova O.Yu., Post-Graduate Student, Kursk State Agricultural Academy named after Professor I.I. Ivanov

Diversification of Production as the Way to Increase Market Share. P. 189-191.

The paper describes the process of diversification in the market conditions. It studies the factors hampering the development of diversification and concretized methods on their overcoming on the level of a firm. It analyzed transactions costs and synergy effect. The results of the study show the necessity of creating exclusive goods and goods with own trademark.

Vodopianov D.V., Post-Graduate Student, Kursk State Agricultural Academy named after Professor I.I. Ivanov

Development of Cooperation and Integration in Grain Products Subcomplex. P. 192-194.

The paper dwells on the prospective cooperation and integration relations, forms of production organization in grain products subcomplex at the regional level, which makes it possible to most fully take into account the interests of economic subjects, ensure growth of their revenues, profit and efficiency of both each subject and the association as a whole.

Naumova Y.M., Post-Graduate Student, Chair of Politology and Foundations of Law, Pensa State University

Unemployment Social Regulation in Modern Russian City Regional Center. P. 195-198.

The paper dwells on the problems of unemployment social regulation in modern Russian city of Pensa, regional center. It analyzes the quantity of the registered unemployment, reveals trends and makes suggestions on the improvement of efficiency in fighting unemployment.

Diachenko G.B., Science Degree Applicant, Voronezh State Agrarian University named after K.D. Glinka

On the Question of Food Safety State Regulation. P. 199-202.

The paper provides the assessment and classification of food safety according to the criteria system of indicators and reveals major reasons, which led to the food safety loss by the country.

Ganin B.G., Science Degree Applicant, M.A. in Economics, Chair of Accounting, Analysis and Audit, Moscow State University, named after M.V. Lomonosov

Harmonization of Accounting Rules and ISFA in the Assessment of Investment Property. P. 203-207.

The paper dwells on the harmonization of Russian and international accounting standards. The paper analyzes pro and contra in respect of the use of notion equitable cost in investment security accounting.

Kalashnik A.N., Science Degree Applicant, Voronezh State Agrarian University named after K.D. Glinka

Reproduction Problems in the Modern Conditions in Agrarian Sector of Economy P. 208-210.

The paper touches upon the problems of agrarian economy reproduction and provides factor classification of extended reproduction, the application of which could facilitate the efficient development agrarian sector economy.

Zagulyaev D.G., Post-Graduate Student, Izhevsk State Technological University

Labor Remuneration Systems Evolution Applied at Technical Maintenance and Repair of Equipment (retrospective analysis). P. 211-216.

The paper dwells on the evolution of the labor remuneration systems at technical maintenance and repair of industrial enterprises equipment and makes an attempt to reveal objective causes of their development.

THEORY AND PRACTICE OF COOPERATIVE MOVEMENT

Isayenko E.V., Ph.D. in Economics, Professor, Vice-Rector for Academic Affairs, Belgorod University of Consumer Cooperatives

Theoretical Study Aspect of Consumer Cooperation System Economic Sustainability. P. 217-221.

The paper reveals the essence of economic sustainability, provides criteria, indicators and principles of consumer cooperation economic sustainability and dwells on the economic sustainability components.

Vilyamsky V.S., Ph.D. in Economics, Professor, Chair of Economic Subjects, Rostov Institute (Branch), Belgorod University of Consumer Cooperatives;

Kondratieva L.V., Ph.D. in Economics, Assistant Professor, Rostov Institute (Branch), Belgorod University of Consumer Cooperatives

Consumer Cooperation and Municipal Units: Interaction and Partnership. P. 222-227.

The paper discloses the connection of municipal units with consumer cooperation system enterprises and analyzes interrelations between consumer cooperation organizations and district administration. The peculiarity of such interrelations is the fact that consumer cooperation and district administration are social partners.

Ivanov A.V., Ph.D. in History, Assistant Professor, Chair of History, Blagoveshchensk State Pedagogical University

Dialectics of Cooperation Bipolarity as Cooperative Activities Potential Adjustment to the Conditions of Market Relations Evolution in the Society. P. 228-230.

The paper dwells on the problems of cooperation bipolarity potential, that is combination of private (individual) interest to the social character of labor as the possibility of adjustment of socio-economic relations to the conditions of market economy of transitional period.

Zabolotnaya N.V., Senior Teacher, Chair of Information Systems and Technologies, Belgorod University of Consumer Cooperatives

Information Provision of Consumer Cooperation Enterprises Inventory Stocks Management System. P. 231-234.

The paper determines methodological approach to the organization and carrying out of production activities of consumer enterprises on the basis of stocks rationing.

Romanenko A.A., Post-Graduate Student, Chair of Economics, Belgorod University of Consumer Cooperatives

Social Direction in the Consumer Cooperation Activities. P. 235-239.

The paper provides theoretical grounds for consumer cooperation as socially oriented system and the sphere of services, its positive influence on the improvement of living conditions of the rural population.

Ognev O.V., Post-Graduate Student, Belgorod University of Consumer Cooperatives

Communication Strategy Formation in Consumer Cooperation Organizations. P. 240-242.

The paper dwells on the problems of consumer cooperation organizations communication strategy improvement and suggest the approach to the typology of consumer cooperation organizations communication strategy.

Besedina Y.A., Science Degree Applicant, Chair of Marketing and Management, Belgorod University of Consumer Cooperatives

Page 243. Application of Simulating Modeling of Product Life Cycle in the Process of Development of Consumer Cooperation Organizations Assortment Strategy

In modern conditions one of the most important tasks of consumer cooperation organizations is the optimization of assortment strategy, which embraces both production of the existing models of goods and development of new ones. The actual expression of assortment police on the existing product models is production plan, which establishes the nomenclature of the produced goods and their volumes.

Tsikalyuk N.V., Science Degree Applicant, Chair of Marketing and Management, Belgorod University of Consumer Cooperatives

Food Stuffs Market Capacity Assessment Methodology in the Consumer Cooperation Organizations Operation Zone. P. 246-249.

The paper offers tested methodology of the foods stuffs potential market capacity in the zone of consumer cooperation organizations operation on the basis of two complementary methods of calculation: adaptation coefficient and regressive analysis with the application of linear approximation.

PHILOSOPHY. CULTURE. SCIENCE

Troshikhin V.V., Ph. D. in Phylosophy, Professor, Chair of Humanities, Belgorod University of Consumer Cooperatives

Tolstikov V.A., Science Degree Applicant, Belgorod University of Consumer Cooperatives

Science and Religion in the World Outlook System. P. 250-253.

Proceeding from the principle of complementarity formulated by N. Bohr the paper provides grounds for the necessity of the dialogue between science and religion, between scientific and religious world outlook as the fundamental condition of the adequate world picture.

Prokhorova O.N., Ph.D. in Philology, Professor, Head of the Chair of English Language, Head of the Department of Roman and German Philology, Belgorod State University

Dobrovich A.N., Post-Graduate Student, Belgorod State University

Structuring of Concept Sphere “Creativity” in Psychological and Linguistic Aspect. P. 254-256.

The paper studies abstract concepts in the aspect of psychological and linguistic research. The paper makes an attempt to analyze psychological and linguistic prerequisites for the structuring of the concept sphere under study “creativity”, which makes it possible to group abstract nouns verbalizing the said concept sphere and explain the mechanism of its language presentation.

Isayeva N.I., Ph.D. in Psychology, Head of the psychology Department, Belgorod State University;

Petrova I.V., Post-Graduate Student, Chair of Age and Social Psychology, Belgorod State University

Information Culture as the Object of Scientific and Psychological Study. P. 257-260.

The paper dwells on the theoretical problems of information culture of higher school students. It shows that information culture is the system, which has its mechanisms and laws and which contains its own ways of development.

Klimova S.M., Ph.D. in Philosophy, Professor, Belgorod State University

Gubareva O.V., Science Degree Applicant, Chair of Culturology, Belgorod State University

Mythical Systems Specificity in the 20th Century: On the Problem. P. 261-263.

The paper dwells on the formation mechanisms of two ways of myth creation, which make it possible to create individual art mythological systems and systems of social and political mythology of the 20th century.

Isayev I.F., Ph.D. in Pedagogics, Professor, Head of the Chair of Pedagogics, Belgorod State University

Volkova O.V., Senior Teacher, Chair of Foreign Languages, Belgorod University of Consumer Cooperatives

The Use of Web Quest Technologies at Foreign Languages Classes. P. 264-268.

The paper reveals the importance of dialectically applied in the educational process of Internet resources with the view of mastering foreign language, improving language and speech abilities as well as raising the intellectual level of modern students.

Danakin N.S., Ph.D. in Sociology, Professor, Director, Research Institute for Synergy, Belgorod State Technological University named after V.G. Shukhov

Korotitskaya M.V., Teacher, Russian University of Peoples Friendship

Sociological Analysis of Information Filters in the Organization. P. 269-272.

The paper describes filters hampering the process of information transmission in different organizations and analyzes the results of sociological empirical study on revealing information filters and the reasons of their emergence.

Litvinova M.V., Ph.D. in Philosophy, Assistant Professor, Head of the of Chair Theatrical Shows and Festive Events Production, Belgorod State Institute of Culture and Arts

Functional Components of Mass Festivities. P. 273-278.

The paper analyses major approaches to the functioning of a festive event, singles out functional components of mass festivities and shows and studies in detail ideological, socio-integrative, communication, compensatory, esthetic, emotional and psychological functions.

Kolpina L.V., Ph.D. in Social Studies, Assistant Professor, Chair of Social Technologies, Belgorod State University

Social Health: Problems and Study Prospects. P. 279-281.

The paper studies contradictory character of the definitions of the notions “social health” and varieties of approaches to the study of the given social phenomenon. It provides grounds for the necessity of social health study in Russia.

Rakova K.I., Ph.D. in Philology, Assistant professor, Chair of Second Foreign Language, Belgorod State University

Presupposition Function in Different Types of Polipredicative Sentences in the Modern English Language. P. 282-287.

The paper analyzes the role of presupposition in the organization of multipart subordinate clause and polipredicative sentence with parataxis and hypotaxis. Polipredicative constructions are viewed as the field of active functioning of presupposition.

Zaikina A.I., Ph.D. in Pedagogics, Assistant Professor, Chair of the Russian Language and Methods of Teaching, Belgorod State University

Graphic Means of “Silver Age” Poetic Texts External Form Representation. P. 288-292.

The paper dwells on the problems of widely used traditions of “silver age” poetic texts external representations. These traditions were formed under the influence of two trends: retaining of tradition and its ruining. Depending on the interaction with this or that tradition there emerged an external form of the text relating to modernist or vanguard traditions.

Poddubnaya T.K., Ph.D. in Psychology, Assistant Professor, Chair of Psychology, Belgorod State University;

Kostina D.M., Assistant, Chair of the English Language, Belgorod State University

Formation of the System of Notions on the National Character in the Higher School Students in the Process of Foreign Language Study. P. 293-296.

The system of the notions on the national character is regarded as the element of consciousness structure and self-consciousness of a person, which is one of the manifestation of the maturity of a person.

Kramskoy S.I., Professor, Head of the Chair of Physical Training and Sports, Belgorod State Technological University named after V.G. Shukhov

Peculiarities of Social Management of Students Physical Training Process. P. 297-300.

The paper dwells on the advantages of social technologies application in academic and educational activities of physical training and sports chairs as one of the prospective directions of students physical conditions improvement.

Golman T.I., Senior Specialist, Research Department, Sibirsky University of Consumer Cooperatives

Study of Youth Social Loneliness Forms on the Example of Sibirsky University of Consumer Cooperatives Students. P. 301-308.

The paper dwells on one of the interpersonal relations problems – social loneliness, which is manifested in different forms of behavior. The study supposes further research and comprehension of social loneliness aspects.

Zenin P.A., Post-Graduate Student, Teacher, Chair of Humanities and Social and Economic Studies, Belgorod Law Institute, Ministry of Interior of the Russian Federation

Formation of the Sociological Category “Territorial Community” (Local Community, Community). P. 309-312.

The paper dwells on the fundamental scientific concepts worked out by the classics of sociology F. Tervis (notions about “community” and “society”), E. Durkheim (“solidarity in primitive societies and solidarity in developed societies”), M. Weber (theory of social action), P. Sorokin and K. Zimmerman (“concept of socio-cultural dynamics”).

Zalivansky B.V., Senior Teacher, Chair of Social Technologies, Institute of State and Municipal Governance, Belgorod State University

Sociological Analysis of Virtualization Practice of Region State Governance. P. 313-316.

The paper studies transformation system of the state governance influenced by the society virtualization process. Virtualization is regarded as the objective process determining qualitatively new transition from information and technological supply of governance systems to social and technological transformations in them.

Nakvakina E.N., Teacher, Chair of Communication Management, Pensa State University

Emergence of US Mass Press in the Period of “Gilt Age”. P. 317-320.

The paper dwells on the problems of US mass press emergence in the frameworks of the so called “gilt age”. Two major stages of the said period are singled out (speculative promotion and industrialization), which are characterized in connection with the events of that historic period and American press market.

Parnikova T.V., Assistant, Chair of Foreign Languages, Belgorod State Agricultural Academy

Comparative Analysis of Polypredicative Sentences Structural Models with Composition and Subordination in the Modern English Language. P. 321-325.

Whole structural variety of polypredicative sentences with composition and subordination functioning in English poetry and prose is presented by a certain set of models: 1) construction minimal paratactic and minimal hypotactic complexes; 2) construction with several hypotactic complexes; 3) construction with extended paratactic and minimal hypotactic complexes.

Khaustova S.A., Post-Graduate Student, Kursk State University

Psychological and Pedagogical Foundations of Teacher’s Readiness Formation to Execution of Academic and Educational Activities in the Conditions of Polyethnic School Environment. P. 326-328.

The given paper dwells on the formation of a teacher’s readiness to the organization of academic and educational activities in the conditions of polyethnic school environment.

Kapustina A.M., Post-Graduate Student, Belgorod State University

The Idea Mercifulness in Russian Religious Philosophy of the Second Half of the 19th and the Beginning of the 20th Century. P. 329-331.

In the given paper the author analyzes the contents of the idea of mercifulness in Russian religious philosophy. In the works by A.S. Khomyakov, I.V. Kireyevsky, V.S. Soloviev, S.N. Bulgakov, and P.A. Florensky mercifulness is regarded as the basis of morality and a prerequisite for “genuine” charity.

Mikhailyuta A.V., Post-Graduate Student, Belgorod State University

Problem of Freedom in the Philosophy of German Romanticism. P. 332-334.

The paper discloses the understanding of the philosophy of freedom in the creative activities of German Romantics, their ideas on the nature of art, peculiarities of creative activity, correlation between philosophy and art and the cognitive capacities of the latter.

Shilishpanov R.V., Post-Graduate Student, Belgorod State University

Typological Characteristics of New Religious Associations. P. 335-337.

The paper dwells on the urgent and less development in the modern science problem of new religious associations phenomenon and their typological characteristics in order to determine confessional belonging of religious associations operating on the territory of Russia.

Belozyorova M.S., Post-Graduate Student, Chair of English Language, Belgorod State University

Description of the Verbs of Intentional Creation on the Basis of Profiling Process of Frames Separate Sections. P. 338-341.

The paper attempts to analyze the semantics of verbs with the systemic meaning of intentional creation, which serve as means of frame separate sections representation.

Anisimov D.P., Post-Graduate Student, Belgorod State University

Social Regulation of Civil Servants Behavior in the Context of Organizational and Cultural Changes. P. 342-343.

The paper dwells on the specificity of civil servants behavior regulation in the process of socio-cultural changes in state civil service.

Emikh N.A., Science Degree Applicant, Chair of Social Anthropology, Culturology and Philosophy, Chita State University

Tolerance as the Value Component of Modern Russian Education. P. 344-345.

The paper provides essential characteristics of tolerance as the value component of modern Russian education. Tolerance cultivates respect, acceptance and high evaluation of different cultures, forms and ways of expressing human life, which provides for the harmonization of human relations.

Buryakova O.A., Methodologist, Department of Educational and Social Work, Belgorod State Institute of Culture and Arts

The Role of Students' Self-Governance as Educational Play Technology in the Personality Development of Future Professional. P. 346-348.

The paper dwells on the historical aspect of role plays as the method of educational activity and provides grounds for students' self-governance as one of the types of role plays.

NATURAL SCIENCES

Koryachkina S.Y., Ph.D. in Science, Professor, Head of the Chair of Baking, Confectionary and Pasta Production Technologies, Oryol State Technological University

Beletskaya N.M., Ph.D. in Science, Professor, Vice-Rector for Post-Diploma Training and Regional Ties, Belgorod University of Consumer Cooperatives

Fiterer I.V., Post-Graduate Student, Oryol State Technological University

Influence of Non-traditional Types of Flour on Quality Properties of Short Dough and Finished Products. P. 349-353.

The paper provides the results of the study of corn, rice, barley flour application possibility for production of short dough products and the influence of different dosages of these types of raw materials on the reologic properties of dough and quality of finished products.

Koryachkina S.Y., Ph.D. in Science, Professor, Head of the Chair of Baking, Confectionary and Pasta Production Technologies, Oryol State Technological University;

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Batylchuk S.S., Science Degree Applicant, Oryol State Technological University;

Charochkina A.V., Science Degree Applicant, Oryol State Technological University

Reasonability Grounds for Energy Value Decrease in Cake and Short Dough Products. P. 354-357.

The paper state the possibility of substituting in the recipes of cake and short dough products of up to 25% of fat and up to 50% of sugar by raftiline and raftilose with the simultaneous improvement of the quality indicators.

Pasyukova N.G., Assistant Professor, Chair of Goods Expertise, Technologies and Management, Kamchatka Branch, Sibirsky University of Consumer Cooperatives

Study of Organic Combinations Concentration Changes in Flounder Family Fishes of Kamchatka and Kuril and Petropavlovsk-Commandors Subzones. P. 358-359.

The paper studies concentration of polluting substances in the tissue of flounder family fishes. It was proved that the muscles of flounder family fishes in the Okhotsk Sea and Kronotsky Bay are characterized by the high contents of Cu, Fe, Al, oil products and phenols, which testifies to the peculiar features of natural factor, anthropogenic and technogenic load on the regions of fishing.

Chetverikova A.I., Post-Graduate Student, Chair of Physical, Colloidal and Organic Chemistry, Belgorod State University

Liophil Suspensions Aggregative Stability Regulation. P. 360-362.

The paper studies the influence of super plastificator C-3 on liophil chalk suspension aggregative stability. It reveals the dependence of maximum shift tension and chalk particles radius on the super plastificator concentration.

LEGAL PROBLEMS OF MODERN SOCIETY

Kurtsev N.P., Ph.D. in Law, Professor, Chair of Theory and History of State and Law, Belgorod University of Consumer Cooperatives

Goryunova E.N., Senior Teacher, Chair of Theory and History of State and Law, Belgorod University of Consumer Cooperatives

Juridical Factology in the Context of Norm Elaboration Process. P. 363-368.

The paper attempts to analyze the determination of ordinary social and juridical facts in norm elaboration, systemic clusters of which predetermine new scientific knowledge – juridical factology.

Novikov E.V., Ph.D. in Law, Professor, Chair of Theory and History of State and Law, Belgorod University of Consumer Cooperatives

Law Enforcement Activity. P. 369-374.

The paper dwells on the law enforcement activity in the context of the analysis of the law regulation methods and the sources of its existence.

Belonozhko E.P., Ph.D. in History, Head of the Chair of Christian History and Anthropology, Belgorod State University

Some Questions on the Development of Charity Legislation in Pre-Revolutionary Russia. P. 375-378.

The paper attempts to study the history of the development of charity legislation in pre-revolutionary Russia. The given aspect is one of the least studied in modern historiography despite quite a large number of works on pre-revolutionary charity in general.

Moshkin A.N., Ph.D. in History, Professor, Head of the Chair of Russian History, Belgorod State University

Some Legal Aspects of Entrepreneurial organizations Emergence in the Post-Reform Period Russia. P. 379-382.

The paper is devoted to one of the underdeveloped problems in home historiography connected with the legal aspects of emergence of trade and industrial bourgeoisie organizations in post-reform Russia for the representation of their interests in governmental structures.

Medzhevsky A.A., Ph.D. in Law, Assistant professor, Chair of Criminal Law, Procedure and Criminalistics, Sibirsky University of Consumer Cooperatives

On the Question of State and Legal Protection of Economy Against Illegal Encroachments. P. 383-388.

The paper dwells on the essence and importance of state and legal protection of economy against illegal encroachments, its directions and types of protected economic relations.

Stepanyuk O.S., Ph.D. in Law, Assistant Professor, Chair of Criminal Law and Criminology, Belgorod State University

Use of Organs and Tissue of a Victim as the Qualifying Indication of Crimes Against Life and Health. P. 389-392.

The paper dwells on the question of interpretation of qualifying indication “use of organs and tissue of a victim” contained in point “m”, part 2, Article 105 and in point “g” part 2, Article 111 of the Criminal Code of the Russian Federation. The author suggests his variant of the interpretation of the qualifying indication under study.

Shamrayeva I.L., Senior Teacher, Chair of Theory and History of the State and Law, Belgorod University of Consumer Cooperatives

On the Question of Legal Nature of the Notion “Innovation Activity”. P. 393-395.

The paper studies legal aspects of the meaning of the notions “innovation”, “Innovation activity” and shows the necessity of working out a single approach to the said definitions.

Farberova O.E., Senior Teacher, Voronezh Cooperative Institute (Affiliation), Belgorod University of Consumer Cooperatives

Legal Regulation of Cooperative Movement Development in the First Years of the Soviet Power (October 1917 – January 1921). P. 396-401.

The paper dwells on the problems of legal regulation of cooperative movement development in the first years of the Soviet Republic from October 1917 till March 1921, beginning with the adoption of the first Decree “On Land” and ending with the Decree “On Unification of All Types of Cooperative organizations” as of January 29, 1920, which completed the state acquisition of cooperation.

Inshin K.I., Teacher, Chair of Criminal Law and Criminology, Belgorod Law Institute, Ministry of Interior of the Russian Federation

Certain Questions of Qualification of Manufacture and Realization of Counterfeited Credit or Settlement Cards or Other Payment Documents. P. 402-404.

The paper analyses peculiar features of the qualification of manufacturing or realization of credit or settlement cards or other payment documents and suggests that Article 187 of the Criminal Code of the Russian Federation be altered.

Tonkov V.E., Judge Aidee, Oktyabrky District Court, city of Belgorod

Peculiarities of Qualification in Court Hearing of Illegal Sale of Narcotics. P. 405-407.

The paper dwells on certain peculiarities of qualification in court hearing of actions, containing the indications of illegal sale of narcotics.

Sorokina V.V., Science Degree Applicant, Saratov Law Institute, Ministry of Interior of the Russian Federation

Legal Procedure Regime: Theoretical Problems. P. 408-410.

The paper dwells on the major approaches to the understanding of essence and contents of legal procedure regime as the general theoretical category and provides its definition.

Yakovlev D.V., Deputy Chairman of Belgorod Regional Court, Post-Graduate Student, Chair of Theory and History of the State and Law, Belgorod State University

Suprapositive Right – a New Look at Human Rights. P. 411-414.

The paper dwells on the development of a new general theoretical law category “suprapositive right”, which is the objective embodiment at the international law level of ideas, emerged within the natural law concept.