

SUMMARY

URGENT PROBLEMS OF ECONOMY

Sukhova L.F., Ph.D. in Economics, Professor, Head of the Chair of Finance and Credit, Stavropolsky Cooperative Institute (Branch), Belgorod University of Consumer Cooperatives

On the Question of the Company Financial Activity Art Theory. P. 3–5.

The paper provides grounds for the structure of PHI balances, which can be used in practice as model balances and for the objective assessment of the organization's financial situation.

Chizhova E.N., Ph.D. in Economics, Professor, Head of the Academic and Metodological Department, Belgorod State Technological University named after V.G. Shukhov

Tkachenko Y.A., Senior Teacher, Chair of Accounting and Auditing, Belgorod State Technological University named after V.G. Shukhov

Efficiency Assessment of the Inner Control System in the Organization. P. 6–8.

The paper suggests the methodology of the evaluation of the management information basis, as the most important element of the inner control system in the organization.

Bukhonova S.V., Ph.D. in Economics, Professor, Head, Chair of Financial management, Belgorod State Technological University named after V.G. Shukhov

Chernykh A.V., Senior Teacher, Chair of Bookkeeping and Auditing, Belgorod State Technological University named after V.G. Shukhov

Industrial Company Potential Assessment as the Indicator of Its Sustainable Development. P. 9–11.

The paper dwells on the existing approaches to the determination of sustainable development of a company and comes to the conclusion that it should be accompanied by the potential growth of the business subject under the assessment.

Zhuravleva L.A., Ph.D. in Economics, Professor, Chair of Management, Sibirsky University of Consumer Cooperatives

Slobodkin V.S., Post-graduate Student, Sibirsky University of Consumer Cooperatives

Prospects of Telecommunication Market Development in Russia. P. 12–17.

The paper dwells on the prospects of further development of Russian telecommunication services market from the position of the formation of the world line of value creation of telecommunication market.

Treshchevsky Y.I., Ph.D. in Economics, Professor, Chair of Economics and Management at the Enterprise, Belgorod State University

Gerasimova N.A., Senior Teacher, Chair of Economics and Management at the Enterprise, Belgorod State University

Peculiarities of Health organizations Governance in Modern Conditions. P. 18–21.

Organization of the activity of health institutions acquires special importance at the modern stage of the development of Russian health system. Management problems are reflected in all concepts offered for discussion and programs of the country's health system restructuring.

Bigdai O.B., Ph.D. in Economics, Assistant Professor, Chair of Finance and Credit, Vice-Rector for Economics and Finance, North Caucasian Humanitarian and Technological Institute

Retrospective of Emergence and prospects of Development of Integrated Unities in Agrarian Sector. P. 22–27.

The paper dwells on the processes of integration of processing industry and trade enterprises of Russia, determined by the deepening of labor division, specialization and combining of

production, which require the ways ensuring transformation of extensive type of business on the land and adaptation of agribusiness system to market.

Fedotova S.V., Ph.D. in Economics, Assistant Professor, Chair of Accounting, Belgorod University of Consumer Cooperatives

Shchepochkina N.A., Senior Teacher, Chair of Accounting, Belgorod University of Consumer Cooperatives

Profit System Management and Its Functions. P. 28–33.

The paper provides a systemic approach to profit management. It is based on the study of objects as complex systems consisting of separate elements with multiple internal and external connections. It defines main functions of the profit management system due to which its integration with the general management system of business unit is ensured.

Chizhova L.P., Ph.D. in Economics, Professor, Head of the Chair of Statistics, Belgorod University of Consumer Cooperatives

Methodological Approaches to the Population Living Standards Assess. P. 34–39.

The paper dwells on the major methodological approaches and indices, which make it possible to evaluate the living standards of the population of the Russian Federation and gives theoretical and practical recommendations on their application.

Tokar E.V., Ph.D. in Economics, Assistant Professor, Chair of Economics, Belgorod University of Consumer Cooperatives

Economic Content and Functions of Home Trade in the Consumer Commodities Market. P. 40–47.

The paper studies economic content and functions of trade in the consumer commodities market of market economy.

Suchkov V.K., Ph.D. in Physics and mathematics, Assistant Professor, Chair of Natural Sciences, Belgorod University of Consumer Cooperatives

Kravets E.V., Senior Teacher, Chair of Engineering and Technological Studies, Belgorod University of Consumer Cooperatives

Investments in Restaurant Industry. P. 48–50.

The paper dwells on the questions of investing in the enterprises of restaurant industry and optimal distribution of financial resources among several similar projects.

Spivak A.A., Ph.D. in Economics, Assistant Professor, Chair of Economic Analysis and Auditing, Belgorod University of Consumer Cooperatives

Business Risk in the System of Economic Categories. P. 51–56.

Risk as any economic category manifests itself through functions. The paper dwells on the most important functions of business risk: regulating, stimulating, protective, preventing and controlling. Risk presence is the strongest incentive for efficient use of a company resources.

Gridchina A.V., Ph.D. in Economics, Assistant Professor, Chair of Economic Theory, Management and Marketing, Moscow State Open University

Organization Competitiveness Strategy Development Methodology. P. 57–68.

The paper provides short characteristics of the stages of strategic governance development from the position of changing priorities in the development of the organization strategy. It provides foundations for the methodology of organization competitiveness strategies development and reveals its components.

Pechnikova A.V., Ph.D. in Economics, Assistant Professor, Professor, Chair of Money, Credit and Securities, All-Russian Correspondence Institute of Finance and Economy

Ruble Convertibility: Free, Full, Real. P. 69–74.

The paper analyses the essence of currency convertibility, clarifies the notions of free, full and real convertibility. It reveals the conditions for the introduction of free convertibility of Ruble and analyses negative influence on the economy of Russia of quick transition to free convertibility of Ruble.

Nagapetiants R.N., Ph.D. in Economics, Senior Researcher, Institute for Commodity Flow and Wholesale Market Competitiveness Study, Moscow

Trade Intermediary Selection. P. 75–80.

The paper is dedicated to one of the important directions in the activity of industrial companies connected with the selection of trade intermediaries for output sales with the use of different sales channels.

Ilyin Y.A., Ph.D. in Economics, Assistant Professor, Izhevsk State Agricultural Academy

Agashin D.V., Ph.D. in Economics, Director, “Udmurtskaya Bread Company” Ltd.

State Policy in Regional Agrarian Economy Restructuring. P. 81–83.

The paper examines the major elements of state strategy in restructuring of agro industrial complex at the regional level.

Zalayeva S.Sh., Ph.D. in Economics, Assistant Professor, Belgorod State Technological University named after V.G. Shukhov;

Theoretical and Methodological Grounds and Practical Aspects of the Formation of the System Ensuring Safe Living Activities in the Conditions of Socio-Market Relations. P. 84–90.

The paper dwells upon theoretical and methodological prerequisites of the formation of the system of safe living activities adequate to social and market relations.

Mitrokhina O.N., Ph.D. in Economics, Assistant Professor, Chair of Finance and Credit, TGU named after G.R. Derzhavin

Company Value Assessment at the Transformation of Ownership Rights. P. 91–95.

The paper dwells on all main stages of the company comprehensive study aimed at determining its business real value and its further development.

Volovnik A.D., Ph.D. in Economics, Assistant Professor, Chita State University

Investment Projects Optimal Management Model. P. 96–107.

The paper formalizes main elements of the investment project execution. Venture investment project model is obtained, which represent the problem of optimal management. Numerical methods of non-linear programming are used to solve the problem.

Semenov V.V., Ph.D. in Economics, Director General, NPO “Kvant”, Moscow

General Methodological Approaches to the Selection of Factors of Efficient Technological maintenance and Equipment Repairs at Industrial Enterprises. P. 108–113.

The paper analyses the essence of improving the efficiency of maintenance and repairs of equipment at an industrial company, which makes it possible to single out the factors, which are the sources of the given process.

Trishchenko D.A., Senior Teacher, Chair of Commerce Activities and Advertising, Belgorod University of Consumer Cooperatives

Advertising and Mass Culture. P. 114–117.

The paper analyses the role of advertising in modern culture. It establishes the interconnection between advertising activity products and mass culture.

Ponomarenko S.V., Senior Teacher, Char of Organization and Technology of Information Protection, Belgorod University of Consumer Cooperatives

Methodological Approaches to Company Information Resources Formation Assessment. P. 118–120.

The paper dwells on the problems of assessment of the organization information resources quality.

Petrova A.T., Ph.D. in Economics, Assistant Professor, Chair of Economic Analysis and Statistics, Krasnoyarsk State Trade and Economic Institute

Peculiarity of the Population Quality Life Management Analysis. P. 121–131.

The paper analyses the peculiarity of population quality life management, adaptation of the existing approaches of management to the regional peculiarities in order to solve contradictions emerging in this sphere.

Lyakhova N.I., Ph.D. in Economics, Assistant Professor, Chair of Economics and Management, Starooskolsky Technological Institute (Branch), Moscow State Institute of Steel and Alloys

Restructuring of Inter Budgetary Relations at the Subject Level of the Russian Federation. P. 132–141.

The paper reveals major problems of inter budgetary relations in Russia, connected with the insufficient replenishment of local budgets. The author offers the methodology of distribution of financial aid to municipal budgets.

Naideynova R.I., Ph.D. in Economics, Assistant Professor, Chair of Economics and Management, Starooskolsky Technological Institute (Affiliation) Moscow Institute of Steel and Alloys

AIC Structure Improvement as the Basis of Sustainable Development of Regional AIC. P. 142–148.

Further development of agrarian sector will be carried on through the improvement of AIC structure. The paper dwells on the situation in agriculture of Russia and its regions and offers ways out from the given situation.

Ilyicheva E.V., Ph.D. in Economics, Assistant Professor, Chair of Economics and Management, Starooskolsky Technological Institute (Branch), Moscow State Institute of Steel and Alloys

Foreign Experience of Damage Assessment and Determining of Payment for Environmental Pollution. P. 149–160.

The paper systemizes foreign experience of damage assessment for environmental pollution. Foreign countries have accumulated considerable experience on incentives for rational use of environment, which demonstrates complex approach to the use of financial instrument of financial policy.

Volkova O.A., Ph.D. in Economics, Assistant Professor, Chair of Social Work, Balashov Affiliation, Saratov State University named after N.G. Chernyshevsky

Economic Component of Professional Identification in the Labor Market. P. 161–166.

The article dwells upon the economic component of professional identification in the labor market.

Zayakina I.A., Senior Teacher, Chair of Economics and Management, Starooskolsky Technological Institute (Branch), Moscow State Institute of Steel and Alloys

Efficiency Indices of the Company Business Activity. P. 167–173.

The paper dwells on the questions of a company functioning efficiency through the efficient use of resources.

Poklonova E.V., Ph.D. in Economics, Assistant Professor, Chair of Economic Analysis and Statistics, Krasnoyarsk State Institute of Trade and Economy

Foreign Tourism Trends in the Russian Federation. P. 174–179.

The paper is dedicated to the dynamic trends in foreign tourism (import of tourist services) in the Russian Federation. A special attention in the paper is paid to the fixation of structural shifts in the arrival geography of Russian tourists – space dislocation of international tourist markets.

Baranovsky A.I., Ph.D. in Economics, Assistant Professor, Chair of History and Theory of World Economy, Omsk Institute of Economics

Conceptual Basis for Relations Marketing Management. P. 180–184.

The main component of marketing management is marketing planning, in the process of which the company should make decisions on target markets, brand positioning, production development, price policy, distribution channels, physical distribution, communications and goods promotion.

Vishnevskaya E.V., Assistant, Chair of Economics and Management at a Company, Belgorod State University

Influence of the Peculiarities of Housing Stock on the Management Method Choice. P. 185–188.

Property and land complex should be regarded as the subject of management with the introduction of the certain classification of its characteristics.

Goncharenko T.V., Post-graduate Student, Rostov State Economic University, Assistant, Chair of Finance and Credit, Belgorod University of Consumer Cooperatives

On Conceptual Basis of Bank Relations Development with Private Client. P. 189–190.

The paper analyses trends in the formation of interrelations between banks and the population, determined by the population wish to save available resources and connected with it necessity to develop a new banking concept.

Okun A.L., Post-Graduate Student, Belgorod University of Consumer Cooperatives

Sales Activity Efficiency Improvement Directions. P. 191–193.

The paper dwells on new forms and methods of sales activity improvement, studies the trends in the growth of individual demands of customers, which predetermines changes in commerce activity on goods sales.

Degtyarev A.A., Post-Graduate Student, Belgorod University of Consumer Cooperatives

On Some Questions of Indices Factor Analysis of the Organization Dividend Policy. P. 194–198.

The paper is dedicated to factor analysis of quantitative indices of dividend policy. One of the key factors due to broad possibilities of management on its regulating impact, influencing the policy of dividend payments is the organization capital structure.

Atabieva E.L., Science Degree Applicant, Belgorod State Technological University, named after V.G. Shukhov

Borovskaya O.I., Science Degree Applicant, Belgorod State Technological University, named after V.G. Shukhov

On the Problem of the taxation System Stimulating Factors Application with the Company Investment Resources Formation. P. 199–202.

The paper dwells on the influence of taxation factors, stimulating investment activity of the company. It offers formalized approaches to the determination of economic efficiency of accelerated amortization, the volume of tax shield: credit and amortization.

Nikolsky S.O., Post-Graduate Student, Chair of Information and Software, Bryansk State Technical University

Reliability Modeling for Circulation Software. P. 203–206.

The paper dwells on certain known approaches to modeling of software reliability.

Tsutskov D.V., Post-graduate Student, Kursk State Agricultural Academy named after professor I.I. Ivanov

Integration Practice in Kursk Region AIC (Holding Company “Russky Dom” Ltd.). P. 207–209.

The paper reveals social and economic efficiency of agro-industrial integration in Kursk region using the case study of “Holding Company Russky Dom Ltd”. It dwells on the peculiarities of foundation and functioning of multifunctional integrated formation of a holding type with the participation of the bank, namely centralized management of money flows, inter company pricing and process management.

Voronov V.A., Post-Graduate Student, Chair of Social Technologies, Belgorod State University

Situation in Small Business of the Region. P. 210–215.

Entrepreneurship is one of the key elements in the market economy. For Belgorod region this is a strategic resource, inner source of sustainable economic development. The paper provides characteristics of the situation with small business in the region and gives comparative analysis of the main indices of entrepreneurship development.

THEORY AND PRACTICE OF COOPERATIVE MOVEMENT

Yakovleva L.R., Ph.D. in Economics, Assistant Professor, Chair of Marketing and management, Belgorod University of Consumer Cooperatives

Maro L.A., Senior Teacher, Chair of Finance and Credit, Belgorod University of Consumer Cooperatives

Investment Projects Efficiency Assessment in Consumer Cooperative Organizations. P. 216–220.

The paper shows that the assessment of investment projects efficiency is done in different ways, which makes it possible to take into account project peculiarities. It offers the ways to calculate the indices of investment projects efficiency.

Osadchaya S.M., Ph.D. in Economics, Assistant Professor, Chair of Marketing and Management, Belgorod University of Consumer Cooperatives

Methodological Approach to the Elaboration of Functional Strategies of Consumer Cooperation Organizations. P. 221–223.

The given paper points out to the necessity and importance of the functional strategies formation in the organizations and dwells on the approach to work out functional strategies of consumer cooperation organizations.

Shilenko S.I., Ph.D. in Economics, Assistant Professor, Chair of Economic Analysis and Audit, Belgorod University of Consumer Cooperatives

Zaitseva O.A., Science Degree Applicant, Chair of Economic Analysis and Audit, Belgorod University of Consumer Cooperatives

Substantiality Principle at Cooperative Organizations Auditing. P. 224–226.

The paper dwells on the notion of sustainability, defines basic indices and recommends the calculation of sustainability level while carrying out inside auditing of cooperative organizations.

Komyshchev A.L., Ph.D. in Economics, Professor, Chair of Management and Law, Izhevsk Branch of Moscow University of Consumer Cooperatives

Anikina V.F., Senior Teacher, Chair of Financial and Economic Studies, Ilyicheva E.V., Ph.D. in Economics, Starooskolsky Izhevsk Branch of Moscow University of Consumer Cooperatives

Role of Consumer Cooperation of Udmurtia in the Development of Dairy Complex. P. 227–229.

Consumer cooperation plays an important role in satisfying the needs of the population in dairy products, which is engaged in the procurement of milk, creates job places for the rural population, partially processes milk and sells dairy products.

Brezhneva V.M., Senior Teacher, Kursk Branch, Belgorod University of Consumer Cooperatives

Branding in Consumer Cooperative Organizations. P. 230–232.

The paper reveals the notions of brand, branding and its types, provides grounds for the necessity of such activity for Russian economy in general and consumer cooperative organizations in particular, characterizes main approaches to brand formation in consumer societies.

Lazarev V.V., Post-graduate Student, Belgorod University of Consumer Cooperatives

Assortment Formation in Consumer Cooperative Wholesale Companies. P. 233–235.

The paper dwells on the assortment formation by consumer cooperative wholesale companies. It analyzed the assortment of Lipetsk consumer union affiliation “Universalny” and Plc “Voronezh Wholesale Association” of Voronezh consumer union.

Kapelyuk S.D., Post-graduate Student, Chair of Consumer Cooperation Economics, Siberian University of Consumer Cooperatives

Study of Consumer Cooperation Role in the Population Income Improvement. P. 236–238.

One of the major tasks of consumer cooperation is social protection of the poorest strata of the population. During the transfer to market economy standards of living of rural population differentiation became more profound than that of urban population. Thus, Improvement of living standards of rural population became one of the major directions of consumer cooperation social mission realization.

PHILOSOPHY. CULTURE. SCIENCE

Polishchuk O.N., Ph.D. in Geography, Assistant professor, Chair of Humanitarian and Socio-Economic Studies, Belgorod University of Consumer Cooperatives

Modern Ecological Situation in Social and Value Context. P. 239–248.

The main reason of global ecological crisis, to which the humanity has approached, is in the human being himself in anthropogenic activity. Anthropogenic ecological factors influence social environment.

Zhirov M.S., Ph.D. in Pedagogics, Professor, Chair of Culturology and Theology, Belgorod State University, Merited Worker of Culture of the Russian Federation

Sarayeva L.P., Senior Teacher, Chair of Folk Choir, Belgorod State Institute of Culture and Arts

On the Question of Intonation Dynamics in Musical Folklore in the Cultural Genesis Aspect of Belgorod Region. P. 249–252.

The paper dwells on the dynamics of intonation process in the music folklore of the Belgorod region. Cultural genesis of the region is genetically connected with eastern Slavs and Ants.

Antropova N.A., Ph.D. in Philology, Assistant Professor, Head of Foreign Languages Chair, Zabaikalsky Institute of Entrepreneurship. Sibirsky University of Consumer cooperatives

Semi-Suffixes as Means of German Spoken Substantive Vocabulary Formation. P. 253–257.

The analysis of morphological and semantic structures of more than 5,000 German spoken nouns, selected by the method of complete selection from the dictionaries of German spoken language made it possible for the author to select more than 40 semi-suffixes used in the formation of German spoken substantive vocabulary. Numerous examples reveal their morphological and semantic peculiarities.

Zhukov A.V., Ph.D. in Law, Assistant Professor, Chita State University

Mythical and Religious Ideas of the Baikal Region Population of the Epoch of Neolith. P. 258–263.

It is necessary to mention that while keeping the traditions of upper Paleolithic culture cultures of Neolithic period symbolize transition to the next stage – Eneolith and testify to the long-term preservation on the territory of the Baikal region of the main myths of the major ideology of the primitive society, the myth of Stone Age.

Zhaldak N.N., Ph.D. in Philosophy, Assistant Professor, Chair of Philosophy, Belgorod State University

Socio-cybernetic Approach to the Construction of Figurative Practical Logics. P. 264–270.

Figurative construction of practical logics of the natural scientific language has cultural and anthropological aspect: taking into account forces (abilities), needs, interests and relations between producers and consumers of logical knowledge as means of culture creation. Socio-philosophic, general sociological categories, which philosophy of science should operate in order to provide grounds for such construction should be reasonably interpreted by means of cybernetic terms.

Rashina G.N., Ph.D. in Philosophy, Belgorod Medical School

Essential Peculiarities of Parascientific Knowledge in the Modern Social and Cultural Context. P. 271–276.

Para science is a complex and contradictory cultural and historical phenomenon in modern social and humanitarian knowledge and philosophy. The paper dwells on certain peculiarities of parascientific knowledge and para history and the influence of para science on mass consciousness of the society.

Konopatov S.N., Colonel, Ph.D. in Military Science, Assistant Professor, Boarder Academy, FSC of Russia

Methodology of Science: Researcher's Ideological Stand Versus Research Results and Results Objectivity. P. 277–281.

The paper dwells on the problem of objectivity and ideologization of human sciences and provides author's position on the problem under study.

Muradova N.S., Ph.D. in Pedagogics, Assistant Professor of General Pedagogics Chair, Oryol State University

Continuous Pedagogical Education as the Condition of the Teacher's Social and Economic Culture Formation. P. 282–284.

Studies of the problems of the continuous pedagogical education system at present are very important and touch upon two its aspects: continuous education as structural integration of educational environment and as the permanent process of the teacher's professional and individual development.

Penskaya T.M., Ph.D. in History, Assistant Professor, Chair of Home History and Politology, Belgorod State University

From Monarchy to Diarchy: Byzantine Theory of “Symphony” of Secular and Spiritual Powers. P. 285–291.

The paper is dedicated to the problem of Byzantine religious and political concept of “symphony”. The concept envisaged joined governance of Byzantine by both the Emperor and the Patriarch in the interests of the Empire as the resemblance of the Heavenly Kingdom. In the author's opinion this concept became the result of the evolution of the late Roman and early Christian idea of the Empire as the ideal state, which is organized accordingly as the Heavenly Kingdom.

Aleshkevich S.S., Senior Teacher, Chair of Foreign Languages, Belgorod University of Consumer Cooperatives

Cognitive Aspect of Neologisms Phraseological Abstraction. P. 292–295.

The paper dwells on the aspects of phraseological abstraction influence on the changes in the semantics of phraseological units.

Gorelikova O.N., Senior Teacher, Chair of Social Work and Documentation, Belgorod University of Consumer Cooperatives

Functional Aspect of Business Culture. P. 296–299.

The paper dwells on the functional aspect of business culture. Culture directly influences business development, communication process between business partners. Entrepreneurial activity cultural level represents an integrated factor of business efficiency.

Belova E.V., Senior Teacher, Chair of Economic Theory and Politology, Belgorod State Agricultural Academy

Factor Determinants of Verbal Culture of Belgorod Higher Educational Establishments Students (Results of Sociological Study). P. 300–305.

The paper dwells on the development of verbal culture as the necessary condition for the development of modern young professional, studies factors determining the process of its formation.

Antonova E.L., Senior Teacher, Chair of Theory and History of Folk Art Culture, Belgorod State Institute of Culture

Language as Globalization Factor. P. 306–307.

As history shows simplification of the language in the transitional period, borrowings from foreign language lead to the “simplification” of culture, which provides to the changes in ethnical identification.

Golovchanskaya E.A., Senior Teacher, Starooskolsky Technological Institute (Branch), Moscow State Institute of Steel and Alloys (Technological University)

Prepositions Semantics: Pro and Contra. P. 308–310.

The paper analyzes questions on semantic role of prepositions. It provides main viewpoints of linguists on the said problem, dwells on the process of semantization of German prepositions, using the preposition “ueber” as the example, offers classification of its meanings and touches upon the question of the dissemantization of prepositions.

Zaitseva T.G., Teacher and Tutor, Orthodox Gymnasium

General Cultural Aspects of Migrants Adaptation. P. 311–313.

Relocation of migrants is connected with a lot of social and cultural problems of adaptation, which are manifested in the peculiarities and differences in culture. The necessity of adaptation in foreign cultural environment depends on many components. Inside migration possesses great adaptation potential.

Kashina T.L., Assistant, Chair of Foreign Languages, Belgorod University of Consumer Cooperatives

Lingua-socio-cultural Aspects of Would Be Economists Professional Activity. P. 314–316.

The paper dwells on the necessity of lingua-socio-cultural aspect use in teaching foreign languages at a non-language higher educational institution.

Koreneva E.Y., Post-graduate Student, Chair of Russian Language and Methods of Teaching, Belgorod State University

Dorian Grey Image: Archetypical Projections. P. 317–322.

The paper analyses archetypical plan of narration in the novel by Oscar Wild “Portrait of Dorian Grey”. The author reveals a number of associatively connected archetipisized heroes, indirectly characterizing Dorian Grey.

Ivanisov A.E., Post-graduate Student, Chair of Social Studies, Belgorod State University

Governance Organs Activities of Social and Economic Sector in Belgorod Region. P. 323–326.

The paper dwells on the major social and economic problems existing in Belgorod region at present.

PROBLEMS OF EDUCATION

Ostrikova S.A., Ph.D. in History, Vice-Rector for Social and Educational Activities, Belgorod University of Consumer Cooperatives

Spiritual and Moral Education of Students as the Priority Task of Modern Professional Individuality Formation. P. 327–332.

The paper provides grounds for priority importance of spiritual and moral education in the formation of value orientation and training of modern professionals.

Moskvin V.A., Ph.D. in Psychology, Professor, Chair of General Psychology, Belgorod State University

Belova A.N., Head of the Academic and Analytical Department, Belgorod State Institute of Culture and Arts

Functional Asymmetries and Individual Peculiarities of Students’ Adaptation to Stress Situations. P. 333–335.

The study hypothesis suggested that persons with different dominant hemispheres should manifest individual peculiarities of adaptation. The results of the study revealed statistically proven asymmetry of objective and subjective indices of stress situation overcoming in persons with different dominant hemispheres.

Rimsky V.P., Ph.D. in Philosophy, Professor, Head, Chair of Philosophy, Belgorod State University

Kudryashov M.V., Assistant, Chair of Physical Culture and Sports, Belgorod State University

On Social and Cultural Adaptation of Physical Culture Graduates. P. 336–338.

The paper dwells on the problems of social and cultural adaptation of physical training departments graduates and provides authors' interpretation of social and cultural adaptation.

Grebneva V.V., Ph.D. in Psychology, Assistant Professor, head, Chair of Psychology, Belgorod State University

Study of the Students' Psychological Readiness to the Adoption of Human Centered Strategy of Academic and Pedagogical Interaction at Higher Educational Institution. P. 339–344.

Modernization of home higher education is possible first of all with the presence of psychological readiness of teachers and students at a higher educational institution to accept a new educational paradigm. Study of the psychological readiness of students to the adoption of human centered strategy of academic and pedagogical interaction at a higher educational institution proves the ambivalent character of the said psychological situation.

Protsenko T.G., Ph.D. in Economics, Assistant Professor, Director, Kamchatsky Cooperative Technical School

Conceptual Provisions on the Development of Continuous Professional Education. P. 345–352.

The paper reveals the history of the development of the idea of continuous education, new paradigms of education, the structure of continuous education, which is represented by formal informal, information education and self education; as well as conceptual notions of the functioning and development of the educational institution engaged in continuous professional education.

Krolevetskaya E.N., Post-graduate Student, Chair of Pedagogics, Belgorod State University

Tutor as the Subject of Professional Upbringing. P. 353–355.

The paper discloses the role of the tutor in the individual and professional upbringing of the future professional. It provides the major goals and content of the advisor's activities at the modern stage.

LEGAL PROBLEMS OF MODERN SOCIETY

Zgonnikov E.P., Head of the law Department, "Giprokommundortrans" Ltd., Senior Teacher, Voronezh Cooperative Institute (Branch), Belgorod University of Consumer Cooperatives

Direct and Indirect Contracts of Participation in Quota Construction. P. 356–358.

The paper dwells on the direct and direct contracts of participation in the quota construction and analyzes legal foundations for the regulation of such contracts. A special attention is paid to the legal means of protection of the interests of the participants in the said legal relations.

Kornev V.N., Ph.D. in Law, Assistant Professor, Deputy Director, SE "Institute of regional policy and law making"

Place of Administrative Justice Institution in the Liberal Theory of the State (second half of the 19th century – beginning of the 20th century). P. 359–364.

The paper analyses the views of liberal law scientists in pre-revolutionary Russia on juridical nature and importance of administrative justice for ensuring legal governance and protection of rights and liberties of a person.