

## SUMMARY

### URGENT PROBLEMS OF ECONOMY

*Klimenko O.I., Ph.D. in Economics, Professor, Director of the Institute of Theoretical and Applied Problems of Consumer Cooperation, Belgorod University of Consumer Cooperatives*

**Socialization of Economy as a Factor of the Development of Social and Labor Relations. P. 3-12.**

The paper provides theoretical grounds for the socialization of the economy as the factor of the development of social and labor relations and suggests the model of the influence of the economy socialization on the development of social and labor relations and discloses the content of its structural elements.

*Tarasova T.F., Ph.D. in Economics, Associate Professor, Chair of Economics, Belgorod University of Consumer Cooperatives*

**Strategy of the Costs and Results Management in the System of Strategic Management. P. 13-20.**

The paper dwells on the main approaches to strategic management, defines the correlation between the categories of strategy, policy, strategic plan, plan, states that correctly formulated strategy at the company level is a major condition for the sustainable development competitiveness in the long run.

*Tokar E.V., Ph.D. in Economics, Associate Professor, Chair of Economics, Belgorod University of Consumer Cooperatives*

**Methodology of the Development of Indicator System of Domestic Trade Efficiency Assessment. P. 21-29.**

The paper dwells on the algorithm of the development of the methodology for the assessment of domestic trade efficiency, based on the generalization of methodological approaches and applied set of instruments of its assessment; determines the principles of the development of the indicator system of trade efficiency and substantiates the methodology of the development of economic and social trade efficiency indicator system assessment at macro and micro levels; determines main elements of the assessment process and trade efficiency assessment methods.

*Solovieva L.V., Ph.D. in Economics, Associate Professor, Chair of Humanitarian, Social and Economic Studies, Belgorod University of Consumer Cooperatives*

**Service: Essence, Characteristics. P. 30-36.**

The paper describes service as a product, possessing certain characteristics, value and sold in the market as a specific kind of goods, provides a comparative analysis of the service characteristics in the concepts of separate researchers. The author singles out double nature of the service proceeding from the traditional division into tangible and intangible ones.

*Ternovsky D.S., Ph.D. in Economics, Associate Professor, Chair of Statistics, Belgorod University of Consumer Cooperatives*

**Substantiation of the Foundation and Development of Cooperative Organizations from the Theory of Groups Position. P. 37-41.**

The paper substantiates the possibility of foundation and sustainable development of cooperative organizations in order to produce inclusive collective wealth and provides the proof of the leading role of cooperative ideology in assuring the said processes.

*Syroizhko V.V., Ph.D. in Economics, Associate Professor, Chair of Accounting, Audit and Finance, Voronezh Cooperative Institute (Affiliation), Belgorod University of Consumer Cooperatives*

**Budgeting Methodology Formation Algorithm. P. 42-48.**

The paper discloses the role of budgeting for the market self regulation of the organization activity, provides grounds for the necessity of the development and suggests the author's algorithm for the budgeting methodology formation. In the frameworks of the algorithm the author systemizes the principles of the organization of the budgeting process and budget implementation control.

*Syroizhko V.V., Ph.D. in Economics, Associate Professor, Chair of Accounting, Audit and Finance, Voronezh Cooperative Institute (Affiliation), Belgorod University of Consumer Cooperatives*

**On the Question of the Methodical Substantiation Development of Managerial Decisions Selection with Market Self-Regulation of the Organization. P. 49-60.**

In the conditions of the uncertainty of changes in the environment the organization needs new methodic, which substantiate the selection of managerial decisions. The paper suggests the author's variant of the managerial decisions selection methodic with market self-regulation of the organization development and discloses the content of its stages.

*Sirotkina N.V., Ph.D. in Economics, Associate Professor, Head of the Chair of Branch Innovation Technologies, Voronezh Institute of Innovation Systems*

*Lesnykh D.N., Scientific Degree Applicant, Voronezh Institute of High Technologies*

*Popov A.V., Scientific Degree Applicant, Voronezh State Forest and Technical Academy*

**Management of the AIC Organizations on the Basis of the System of Indicators. P. 61-64.**

The paper dwells on the management indicators, which make it possible to show the changes of the most important processes in the functioning of a company in dynamics and are the main elements of the agroindustrial complex indicative management system, with which managerial decisions are made on the basis of the existing situation analysis through revealing the direction of the process or phenomenon under study.

*Sirotkina N.V., Ph.D. in Economics, Associate Professor, Head of the Chair of Branch Innovation Technologies, Voronezh Institute of Innovation Systems*

*Borisov B.S., Ph.D. in Economics, Vice-Rector for Academic Affairs, Voronezh Institute of Innovation Systems*

*Matvejev A.I., Scientific Degree Applicant, Voronezh State Technological Academy*

**Peculiarities of the Innovation Development Management of the Food Market Participants on the Basis of Process Approach. P. 65-69.**

The paper discloses the problem of the inefficient functioning of the participants of the food markets in this country, which determines unsatisfactory provision of food to the population, reveals factors hampering the development of agricultural and processing companies and provides grounds for the necessity of management reengineering through the development of agroindustrial companies on the basis of process approach.

*Chernikova A.A., Ph.D. in Economics, Associate Professor, Starooskolsky Technological Institute (Affiliation), Moscow Institute of Steel and Alloys*

*Borisov B.S., Acting Rector, Voronezh Institute of Innovation Systems*

**Regional Development Management Methodology Page 70-72.**

The paper dwells on separate methodological aspects of management in relation to the specificity of the regional development. The authors suggest the scheme of the management of

the strategic development of the regional economic systems and provide details on the content of measures on the practical implementation of the said methodology.

*Shevtsova N.V., Senior Teacher, Chair of Finance and Credit, Belgorod University of Consumer Cooperatives*

**On the Question of Economic Sustainability of Organization. P. 73-84.**

The paper dwells on the factors of internal and external environment, which form economic sustainability of the organization and analyzes different points of view on the notion “economic sustainability”.

*Nikulin Y.I., Post-Graduate Student, Belgorod University of Consumer Cooperatives*

**Theoretical Foundations of the Social and Labor Relations Formation in the Reforming Economy. P. 85-92.**

The paper discloses the essence of social and labor relations in modern Russian society and provides grounds for the necessity of their reforming; provides author’s interpretation of social and labor relations and clarifies the composition and interconnections of the elements of social and labor relations; analyses its types, subjects, objects and kinds, singles out and discloses separate problems of social and labor relations development.

*Gorelova I.E., Post-Graduate Student, Belgorod University of Consumer Cooperatives*

**On the Question of the Business Processes Reengineering Project Structure in Retail Trade Organizations. P. 93-96.**

The paper suggests the structure of reengineering project of business processes in retail, trade organizations and describes functions of the main divisions of the project.

*Dobrodomova T.N., Senior Teacher, Chair of Statistics, Belgorod University of Consumer Cooperatives*

**Substantiation of the Necessity of the Development and Content of the Consumer Cooperation Organizations Economic Growth Strategy. P. 97-100.**

The paper dwells on the question of the substantiation of the necessity of the development and implementation of consumer cooperation organizations economic growth strategy, provides the structure of economic growth strategy, including the totality of competitive and functional strategies.

*Shapovalova I.B., Assistant, Chair of Goods Expertise and Technology, Lipetsk Cooperative Institute (Affiliation), Belgorod University of Consumer Cooperatives*

**Methodical Recommendations on the Development of Goods Distribution System in Wholesale Trade. P. 101-106.**

The paper provides grounds for the necessity of the development of the goods distribution system in wholesale trade and offers a set of methodical recommendations on its practical implementation taking into account major provisions of logistic approach to the management of the stock. A special attention is given to the development of the methodical assurance of the process of distribution.

*Almanova E.A., Post-Graduate Student, Belgorod University of Consumer Cooperatives*

**Theoretical Foundations of the Study of Consumer Cooperation Organizations Efficiency. P. 107-110.**

The paper deals on the evolution of the notion efficiency on the basis of its interpretation by the representatives of different scientific schools and approaches, possessing inter-subject character, which come as the theoretical foundation to define the essence of the consumer cooperation system efficiency.

*Shupilo O.M., Scientific Degree Applicant, Belgorod University of Consumer Cooperatives*

**Motivation of Cooperative Organization Employees as the Basis for the Formation of Organizational Behavior. P. 111-119.**

The paper dwells on the essence of motivation, the basis of its formation, theory of needs and the importance of motivation of a cooperative organization employees for the formation of the organizational behavior and improvement of the organization activity efficiency in general.

*Trunova S.E., Scientific Degree Applicant, Belgorod University of Consumer Cooperatives*

**Advertising Service as Social and Economic Category. P. 120-122.**

The paper represents scientific identification of the notion “advertising service”, provides its author’s interpretation and gives grounds for the systematization of the types of advertising services with their split into main, additional and specialized.

*Bulgakova N.V., Post-Graduate Student, Belgorod University of Consumer Cooperatives*  
**Sewing Goods Competitiveness Assessment. P. 123-128.**

The paper dwells on the expert method of the sewing goods competitiveness assessment and provides the results of its approbation, on the example of sewing goods sold by JSC “Family”.