

SUMMARY

URGENT PROBLEMS OF ECONOMY

Teplov V.I., Ph.D. in Economics, Professor, Rector, Belgorod University of Consumer Cooperatives

Tarassova E.E., Ph.D. in Economics, Professor, Vice-Rector for Research, Belgorod University of Consumer Cooperatives

Implementation of Marketing Strategies and Categories Management to Ensure Competitiveness of Retail Trade. P. 3-13.

The paper investigates forms and methods of non price competition, reveals the essence and determines the stages of categories management to provide grounds for the marketing strategy choosing at retail trade enterprises.

Matveyeva O.P., Ph.D. in Economics, Head of the Chair of Customs Studies, Belgorod University of Consumer Cooperatives

Makarova G.V., Ph.D. in Economics, Chair of Customs Studies, Belgorod University of Consumer Cooperatives

Marketing Concept Formation of the Organizations Commerce Activities. P. 14-26.

The paper dwells on the structure of marketing concept of the consumer cooperation organizations commerce activities. It discloses the essence of the concept major directions: assortment, price and sales policies: sales stimulation, information flows.

Tarassova E.E., Ph.D. in Economics, Professor, Vice-Rector for Research, Belgorod University of Consumer Cooperatives

Savkin A.O., Scientific Degree Applicant, Belgorod University of Consumer Cooperatives

Improvement of Contract Activities of Market Subjects. P. 27-30.

The paper researches on the major types of contracts, provides their comparative characteristics, dwells on the system of contract management and directions for improving contract activities of market subjects.

Isayenko A.V., Ph.D. in Economics, Assistant professor, Head of the Technological Department, Belgorod University of Consumer Cooperatives

The Development of Commerce catering in Russia in the Period of Market Transformation. P. 31-35.

The paper dwells on the development of commerce catering enterprises in the period of market transformations in Russia and the peculiarities of fast food enterprises.

Chizhova L.P., Ph.D. in Economics, Professor, Head of the Chair of Statistics, Belgorod University of Consumer Cooperatives

Assessment of Differentiation and Concentration of Population Money Income in Russia. P. 36-44.

The paper analyses the approaches to the assessment of differentiation and concentration of the population income in Russia. It examines the interrelations between inequality in the population income and economic growth rate.

Pogorely M.Y., Ph.D. in Economics, Assistant Professor, Chair of Finance and Credit, Belgorod University of Consumer Cooperatives

Foreign Investor Taxation Planning. P. 45-47.

The paper provides basic notions and details of financial flows of foreign investor. It gives elements of taxation policy on micro and macro levels.

Solovieva L.V., Ph.D. in Economics, Assistant Professor, Chair of Humanitarian and Social Studies, Belgorod University of Consumer Cooperatives

Services Sphere as Social and Economic Factor of the Society Development. P. 48-53.

Service market formation is subject to economic and social processes, which cause all the tendencies of the society development. The economic purpose of service sphere is a provision of production and ensuring living conditions for all members of the society. The socio-economic nature of services limits the service sphere itself. The paper deals with some spheres of services and different approaches to the problems within different theoretical systems. The paper reveals the contents, structure, and dynamics of service sphere development and efficiency of its functioning. The given sphere is one of the most promising and fast developing sectors of the economy.

Spivak A.A., Ph.D. in Economics, Assistant Professor, Chair of Economic Analysis and Audit, Belgorod University of Consumer Cooperatives

Theoretical and Methodological Problems of Economic Risks Formation. P. 54-60.

The paper examines the approaches to production and trading activity risk interpretation. It is stated that in market conditions risk is an objectively present element for managerial decision-making.

Goncharova L.N., Ph.D. in Economics, Chair of Economics, Belgorod University of Consumer Cooperatives

On the Results of the Approbation of Methodological Approach to Quality Assessment of Cooperative Organizations Management. P. 61-64.

The article reveals the essence of the developed methodological approach to quality assessment of cooperative organizations management and the results of its approbation in the system of Belgorod Regional Consumer Union.

The Development of Organization (Company) as Ecological, Social, and Economic System Under the Conditions of Market Indefiniteness. P. 65-78.

Galkin L.G., Ph.D. in Economics, Professor, Head of the Chair of Economic Theory, Belgorod State Technological University, named after V.G. Shukhov

Dorozhkin N.A., Ph.D. in Sociology, Assistant Professor, Deputy Director, the Belgorod Branch of St. Petersburg Engineering and Economic University

Zalayeva S.Sh., Ph.D. in Economics, Assistant Professor, Chair of Life Activity Safety, Belgorod State Technological University, named after V.G. Shukhov

Mezhentsev M.A., Arbitrage Managing Director

From the point of view of evolutionary economic theory the paper dwells on some questions of progressive organization development in the system of social and market economy under the formation in Russia.

Vitokhina O.A., Ph.D. in Pedagogics, Head of Foreign Languages Chair, Belgorod University of Consumer Cooperatives

Slabinsky D.V., Post-Graduate Student, Belgorod University of Consumer Cooperatives

Notions “Basic Funds”, “Fixed Capital” and “Assets” in Russia and Abroad. P. 79-84.

The paper dwells on the unjustifiable differences in the notions “basic funds”, “fixed capital” and “assets” in their translation in Russian literature on Economics.

Tsakhaev R.K., Ph.D. in Economics, Merited Worker of the Higher School of the Russian Federation, Professor, Head of the Chair of Commerce and Marketing, Dagestansky State University, Branch of Belgorod University of Consumer Cooperatives

Marketing Foundations for the Development of Regional Economy. P. 85-88.

The paper on the analysis of the practices in subsidized region provides suggestions on the intensification of the economy of the Republic of Dagestan through the use of the territorial marketing instruments.

Dudin S.G., Ph.D. in Economics, Assistant Professor, Krasnodarsky Cooperative Institute, Branch of Belgorod University of Consumer Cooperatives

Evolutionary Component of the marketing Systems Theory and Information Field. P. 89-93.

The paper examines the category of marketing through the system of economic relations with goals presentation faced by economic theory i.e. summarizing, interpreting and generalizing empirical data from real life.

Kochetkov S.V., Ph.D. in Economics, Assistant Professor, Chair of Finance and Credit, Belgorod State University

Mechanism of the of the Company Innovation Potential Realization Ensuring. P. 94-98.

In the stable economy the mechanism of the company innovation potential realization ensuring consists of such elements as personnel and information potential. The functioning of the given mechanism makes it possible to build optimal conditions for the innovation potential implementation taking into account its structural components: personnel, production and investment.

Kochetkov S.V., Ph.D. in Economics, Assistant Professor, Chair of Finance and Credit, Belgorod State University

Methodology of Business Company Innovation Potential Assessment. P. 99-104.

Under modern conditions of business activities the methodology of the company innovation potential assessment is the determination of continuous stages of assessment and formation of the assessment indices system. At the same time it is very important to take into account structural elements of the company innovation potential: personnel, production, and investment.

Gajikurbanov D.M., Ph.D. in Economics, Assistant Professor, Izhevsky State Technological University

Financial and Economic Problems of Federative Relations Development. P. 105-110.

The paper analyses existing financial and economic interconnections among business units at different levels of hierarchical management system.

Volovnik A.D., Ph.D. in Economics, President "Fondservisbank", Moscow

Silkin A.Y., Ph.D. in Economics, Department Head, "Impeksbank", Moscow

Lyalina E.V., Department Head, "Fondservisbank", Moscow

Methodological Problems of Economic Data Processing. P. 111-117.

The paper analyses the most common problems connected with plotting economic and mathematical models and their identification. A special attention is paid to identification of the information component of models, due to which methodological foundations for economic data processing are studied in the given paper.

Polidi A.A., Ph.D. in Economics, Assistant Professor, Krasnodarsky Cooperative Institute (Branch), Belgorod University of Consumer Cooperatives

Leoshko V.P., Ph.D. in Economics, Assistant Professor, Krasnodarsky Cooperative Institute (Branch), Belgorod University of Consumer Cooperatives

Udovik T.E., Ph.D. in Economics, Senior Lecturer, Krasnodarsky Cooperative Institute (Branch), Belgorod University of Consumer Cooperatives

On the Question of the Efficient Strategy Formation of Russian Industrial Business Development. P. 118-121.

The paper dwells on the ways of diversification of Russian industrial business development.

Muravetsky A.N., Ph.D. in Economics, Assistant professor, Chair of Finance and Credit, Belgorod State University

Constructive Conflict in the Concepts of Economic Safety of Borderline Regions. P. 122-124.

The paper determines major contradictions while creating the system to ensure economic safety of a borderline region.

Kharlamov V.I., Ph.D. in Economics, Assistant Professor, Krasnodarsky Cooperative Institute, Branch of Belgorod University of Consumer Cooperatives

On the Multiaspect Interpretation of the Category “Competition”. P. 125-129.

The paper dwells on different approaches to the interpretation of the category “competition” as the form of rivalry of subjects, as the element of market mechanism, as the criterion for determining the type of sector market and as the overall characteristics of the activity of a subject in market environment.

Galochkina O.A., Ph.D. in Economics, Assistant Professor, Cheboksarsky Cooperative Institute

Financial Freedom of a Company. P. 130-134.

The paper dwells on the indices of a company financial freedom as one of the functional forms of economic freedom, which is of paramount importance at the modern stage of market economy development.

Shannin S.A., Ph.D. in Economics, Professor, Chair of Finance and Credit, Belgorod State University

Fomina S.N., Assistant, Chair of Accounting and Audit, Belgorod State Agricultural Academy

Motivational basis for the Regional Economy Growth Support Through the System of Economic Instruments of the Special Financial Regime in the Territory. P. 135-138.

The paper is devoted to the urgent problems of regional economic development and in particular to the motivational foundations for supporting regional economy growth through the system of economic instrument of special financial policy on the territory.

Katanayeva L.A., Ph.D. in Economics, Professor, Chair of Accounting, Moscow University of Consumer Cooperatives;

Urasova N.G., Senior Teacher, Chair of Accounting, Volgogradsky Branch of Moscow University of Consumer Cooperatives

Organization of Expenses Calculation in the Responsibility Centers of Baking Production. P. 139-142.

In the frameworks of the responsibility centers model the paper dwells on the methodological questions on costs accounting, which take into account peculiarities of management in baking industry enterprises.

Katanayeva L.A., Ph.D. in Economics, Professor, Chair of Accounting, Moscow Univer-

sity of Consumer Cooperatives

Gazaryan N.M., Senior Teacher, Chair of Accounting, Volgogradsky Branch of Moscow University of Consumer Cooperatives

Budgetary Planning as the Major Element of Management Accounting in Sewing Production. P. 143-147.

The paper analyses theoretical, methodological and practical questions of budgetary planning at sewing companies, which is a key element of the management activities.

Dannikova S.V., Head of the Planning and Economic Department, JSC "Belgorodenergoset"

Planning System Peculiarities in Regional Marketing Companies. P. 148-153.

There exist quite a number of studies dedicated to the questions of strategy and management of large and even global companies. The given paper examines the questions on strategic and day-to-day planning in regional marketing companies, though this approach can be also used by those companies, which major business is within the boundaries of one or several regions.

THEORY AND PRACTICE OF COOPERATIVE MOVEMENT

Beletskaya N.M., Ph.D. in Science, Professor, Vice-Rector for Further Training and Regional Ties, Belgorod University of Consumer Cooperatives

Firsova A.A., Ph.D. in Economics, Assistant Professor, Chair of Economics, Belgorod University of Consumer Cooperatives

Ponomaryova V.E., Ph.D. in Science, Assistant Professor, Chair of Foodstuffs Expertise, Belgorod University of Consumer Cooperatives

The Situation and the Problems of Development of Sausage Production in Consumer Cooperation. P. 154-160.

The article provides the results of the study of sausage production situation in consumer cooperation enterprises.

Alyabieva M.V., Ph.D. in Economics, Assistant Professor, Chair of Economics, Belgorod University of Consumer Cooperatives

Peculiarities of Wholesale Trade Management Methods in Consumer Cooperation of Russia. P. 161-164.

The given paper dwells on the methodology of consumer cooperation wholesale trade management, provides detailed classification and analyses interconnection among management methods and their implementation peculiarities in modern conditions.

Namkhanova M.V., Ph.D. in Economics, Assistant Professor, Director, Buryatsky Branch of the Sibirsky University of Consumer Cooperatives

Consumer Cooperation Development Strategy Under the Conditions of Globalization. P. 165-172.

The problem of improving the competitiveness of consumer cooperation system is becoming urgent under the conditions of the country's preparation to join WTO. The paper analyses the necessity of using major principles and methods of strategic management in cooperative governance.

Namkhanova M.V., Ph.D. in Economics, Assistant Professor, Director, Buryatsky Branch of the Sibirsky University of Consumer Cooperatives

Interrelations of Mutually Interested Parties in Consumer Cooperation. P. 173-178.

The paper dwells on the interrelations of the major subjects of mutually interested parties system in consumer cooperation. The activities of the cooperative system of the Republic of Bu-

ryatia provide an example for the elaboration of the organization development strategy taking into account the expectations of the mutually interested persons.

Itsenkov O.O., Ph.D. in Economics, Deputy Director, Institute of Theoretical and Applied Cooperation Problems, Sibirsky University of Consumer Cooperatives

Resource Potential Strategic Management Concept of the District Unit of Consumer Cooperation. P. 179-183.

There exist many approaches to the solution of the problem of resource potential strategic management both as any business subject and as a district cooperative organization in particular. The basis of the suggested approach is the systematic approach, which makes it possible to implement systemic analysis of the resource potential and provide a systemic prognosis of its development as well as work out strategy for the basis of the resource potential strategic management.

Borisov V.D., Ph.D. in Economics, Assistant Professor, Yakutsk Branch of Sibirsky University of Consumer Cooperatives

The State and Consumer Cooperation System. P. 184-197.

The paper dwells on the forms of state regulation of economic life, interrelations between the state and consumer cooperation and determines the measures of state support of consumer cooperatives.

Ovsiychuk V.Y., Ph.D. in Economics, Professor, Chair of Audit, Economic Analysis and Statistics, Moscow University of Consumer Cooperatives

Methodological Aspects of Inner-Company Control Over Cattle Industry Production in Consumer Cooperation Agricultural Companies. P. 198-211.

The paper reveals the procedures of inner-company control in agricultural companies of consumer cooperation. It provides grounds for improving control functions.

PHYLOSOPHY. CUL-TURE. SCIENCE

Nevleva I.M., Ph. D. in Phylosophy, Chair of Social Work and Documentation Study, Belgorod University of Consumer Cooperatives;

Solovieva L.V., Ph.D. in Economics, Assistant Professor, Chair of Humanities and Social and Economic Studies, Belgorod University of Consumer Cooperatives

Philosophical and Religious Quests of Frank S.L. in Russian Literary Thought. P. 212-217.

The paper dwells on the philosophical and religious quests of Frank S.L. in Russian literature. Frank underlines that creative activities of A.S. Pushkin reveals his immense and original spiritual essence. S.L. Frank is an independent thinker, who examined the activities of Russian geniuses of the word, their historical road.

Meshechkina R.P., Ph. D in Economics, Professor, Head of Customs Department, Belgorod University of Consumer Cooperatives

Institutional Changes in Scientific Sphere: Consequences and Results. P. 218-224.

Modern stage of the economic development of Russia is characterized by institutional changes taking place in research sphere. The total number of research organizations is reduced while the research sector is growing. Ongoing changes are accompanied by the restructuring of the research organizations network, which resulted in the foundation of state research centers.

Solovieva L.V., Ph.D. in Economics, Assistant Professor, Chair of Humanities and Social and Economic Studies, Belgorod University of Consumer Cooperatives

Trunov A.A., Ph. D. in Philosophy, Assistant Professor, Chair of Social Work and Documentation, Belgorod University of Consumer Cooperatives

Modernization Conflicts and the Search for Agreement in Russian Society. P. 225-235.

Life of modern Russian society represents the most complex dialectics of conflicts and consensuses, search for agreement and counter fight. In the conditions of the emergence of post industrial civilization with scientific and information type of production oppression as means of reaching socially important goals has completely discredited itself.

Antsiferova I.V., Ph.D. in Sociology, Assistant Professor, Vice-Rector, KIGSM

Political Parties as the State Power Production Subjects. P. 236-239.

The paper provides short characteristics of sociological aspects of the nature and essence of political parties as political organizations, derivatives of the society social structure. It shows the elements of internal structure and essential features of a political party. According to the author a political party is the product of contradictions in the relations of supremacy and subordination, property and social differentiation.

Poddubny N.V., Ph.D. in Psychology, Professor, Chair of Psychology, Belgorod State University

Ontological Aspects of Endowment. P. 240-242.

The paper analyses ontological aspects of endowment from the positions of synergetic methodology. Creative process occurs on the border-line between order and chaos and serves as the mechanism of a human being psychics stability.

Korolyova L.G., Ph.D. in Philosophy, Assistant professor, Head of the Chair of Philosophy, Kursk State University

Civilizational Identity of Russia and Personality in Religious and Philosophical Concepts of Russian Liberalism. P. 243-247.

The paper analyses the ideas of classical Russian liberalism and reveals the importance of concepts of social state and civil society, worked out in Russian neoliberalism and conservative liberalism of the 20th century for the self-identification of Russia.

Korolyova L.G., Ph.D. in Philosophy, Assistant professor, Head of the Chair of Philosophy, Kursk State University

The Problem of Cultural and Civilizational Peculiarity of Russia in Russian Religious Philosophy of the 19th and the First half of the 20th Centuries and Modern Times. P. 248-254.

The paper dwells on the importance of P.Y. Chaadayev's philosophy and early Slavophiles as the initial form of national self-identification and the source of the most important concepts and means of world outlook reflection of Russian philosophy of culture in the 19th-20th centuries.

Antropova N.A., Ph. D. in Philology, Assistant Professor, Head of the Foreign Languages Chair, Zabaikalsky Entrepreneurship Institute, Novosibirsky University of Consumer Cooperatives

Word-Building as One of the main Ways of the Word Stock Replenishment in Colloquial German Language. P. 255-260.

On the basis of the vocabulary material analysis the author reveals the correlation between different ways of word stock replenishment in modern German colloquial language. Among the four ways under study (word-creation, borrowing, semantic modification, and word-building) the latter still takes the leading position. It is proved by the statistical analysis of differ-

ent groups of German colloquial nouns. The word-building was used in 55.8-92% of the cases under study.

Litvinova M.V., Ph.D. in Philosophy, Assistant Professor, Chair of Theatrical Shows and Festive Events Production

Structural Paradigms of Mass Festive Events in the Transforming Socium. P. 261-268.

The paper analyses structural components of festive events: traditional basis, types and forms of mass action and the possibility of existence in festive activity of rite, ritual, and ceremony.

Arzumanov I.A., Ph. D. in Philosophy, Sector Head, Central Asiatic Studies, OS "Baikal Alliance"

Philosophical and Culturological Aspect of Religious Environment Study. P. 269-279.

The paper dwells on the philosophical and logical aspects of the religious environment study.

Arzumanov L.A., Ph. D. in Philosophy, Sector Head, Central Asiatic Studies, OS "Baikal Alliance"

Confessional Determinants of Social and Political Aspects of Religious Processes Study. P. 280.

In the process of the analysis of methodological approaches in the study of historical and logical determinants of the emergence and functioning of religious culture, its influence on autochthon cultural block there reveals social and functional peculiarity of religious culture in its confessional coloring.

NATURAL SCIENCES

Noskov A.V., Ph.D. in Mathematics, Assistant, Chair of Natural Sciences, Belgorod University of Consumer Cooperatives

Influence of Crystal Inlet Surface Orientation on the Borman's Effect Manifestation in Transitional Radiation. P. 287-292.

In the frameworks of dynamic theory of diffraction the paper analyses Roentgen transitional radiation (TR) of relativist electrons going through monocrystal plate in Bragg's geometry of dispersion. It was revealed that the manifestation of anomaly low photoabsorption effect (Borman's effect) in TR considerably depends on the crystal surface orientation.

Magomedov G.O., Ph.D. in Science, professor, Voronezh State Technological Academy

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Ostroverkhova T.N., Post-Graduate Student, Voronezh State Technological Academy

Yakovlev E.A., Post-Graduate Student, Voronezh State Technological Academy

Production and Application of Powder Kvass Mashers. P. 293-295.

The paper dwells on the possibility of the powder kvass mashers application, produced by spray drying for the production of long shelf life dry mixes and kvass fermentation on their basis.

Ksenz M.V., Ph.D. in Science, Senior Teacher, Krasnodarsky Cooperative Institute, Branch of Belgorod University of Consumer Cooperatives

White Head Cabbage Protease and Their Change at Storing and Culinary Processing. P. 296-301.

The paper examines the possibility of using different varieties and hybrids of white head cabbage as the source of protease and describes the changes in the protease complex of cabbage during storage and culinary processing.

LAW SCIENCE

Ustinovich E.S., Ph.D. in Politics, Assistant Professor, Vice-Rector for Research, Kursk Institute of State and Municipal Service

Building up Information Activity Legal Sphere of State Authorities in Russian Federation. P. 302-304.

The paper deals with the factors of modern national and international development, which influence the process of building up the information activity legal sphere of the state authorities in Russian Federation.